



NEWS RELEASE

Wendy's Recognizes Individuals Across The Nation With A 'GroupNug'

4/21/2020

Brand Offers Fans Free 4-PC. Chicken Nuggets on Friday, April 24

DUBLIN, Ohio, April 21, 2020 /PRNewswire/ --

WHAT:

Wendy's Twitter handle is changing its tune from Roast to Toast, celebrating team members and individuals across the U.S. who are going above and beyond day-to-day operations to help make our communities a little brighter.

The brand kicked things off yesterday with a simple **tweet asking others to join in on the toasts**. From parents moonlighting as teachers, truck drivers, grocery workers, nurses and more, Wendy's is shining a light on people doing good, sharing stories of those most deserving of a GroupNug™.

Still hungry for more good vibes, Wendy's is extending its GroupNug to all of America, because let's face it, we could all use a little positive pick-me-up! On Friday, April 24, Wendy's will give out a **FREE 4-pc Chicken Nuggets** (crispy or spicy) to every car that rolls through the drive-thru - no purchase necessary.

"Wendy's restaurant teams across the nation have been living out one of Wendy's most important values – Do the

Right Thing – by helping their communities wherever they can during this unprecedented time," said Carl Lored, Wendy's U.S. Chief Marketing Officer. "These actions shine a light on so many individuals both in Wendy's and across the nation doing good for others. We want to show our appreciation with our GroupNug offer for the entire country."

WHEN:

Friday, April 24

WHERE:

Available at participating Wendy's restaurants nationwide, drive-thru only.

HOW:

Simply – and safely – go through your local Wendy's drive-thru and get yourself a GroupNug**

ABOUT WENDY'S:

Wendy's® was founded in 1969 by Dave Thomas in Columbus, Ohio. Dave built his business on the premise, "Quality is our Recipe®," which remains the guidepost of the Wendy's system. Wendy's is best known for its made-to-order square hamburgers, using fresh, never frozen beef*, freshly-prepared salads, and other signature items like chili, baked potatoes and the Frosty® dessert. The Wendy's Company (Nasdaq: WEN) is committed to doing the right thing and making a positive difference in the lives of others. This is most visible through the Company's support of the Dave Thomas Foundation for Adoption® and its signature Wendy's Wonderful Kids® program, which seeks to find every child in the North American foster care system a loving, forever home. Today, Wendy's and its franchisees employ hundreds of thousands of people across more than 6,700 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand. For details on franchising, connect with us at www.wendys.com/franchising. Visit www.wendys.com and www.squaredealblog.com for more information and connect with us on Twitter and Instagram using @wendys, and on Facebook at www.facebook.com/wendys.

*Fresh beef available in the contiguous U.S., Alaska, and Canada.

** No purchase necessary. Valid at participating U.S. Wendy's® restaurants during non-breakfast hours on Friday, April 24, 2020 only. Limit one (1) four-piece nuggets per vehicle, while supplies last. At restaurant drive-thru or mobile order redemption only, upon request. Not available with delivery order. Not valid with any other offer. No substitutions. No cash value. Void where prohibited. See details at Wendys.com.

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