Wendy's Releases Its Next Hit Single - The Bacon Mozzarella Burger

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DUBLIN, Ohio, May 24, 2016 /PRNewswire/ -- Wendy's® just shocked fans by dropping its previously unannounced, limited-edition Bacon Mozzarella Burger—what is sure to be a chart topper on its long list of hits.

"The Bacon Mozzarella is a cheeseburger lover's dream," said Kurt Kane, Wendy's® Chief Concept and Marketing Officer. "From the first bite, this combination of fresh beef and oven-cooked bacon paired with melty mozzarella and a garlic parmesan cheese spread creates a deliciously unforgettable burger."

The masterpiece pays tribute to Wendy's biggest, most classic stars, like thick-cut Applewood Smoked Bacon and fresh, never frozen¹ North American beef. However, Wendy's Bacon Mozzarella Burger puts a new spin on things by collaborating with flavors such as creamy, sweet notes of natural mozzarella cheese. This harmonizes with sliced red onions, spring mix and a garlic parmesan cheese spread—all tied together with a toasted garlic brioche bun. This burger redefines a genre we all thought we knew.

This hit is only available for a limited time at participating Wendy's restaurants for $4.69².

Wendy's is already working on another fresh collaboration. Tune into the official Wendy's Facebook page Tuesday, May 31 to learn more.

About The Wendy's Company

The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 28 countries and U.S. territories. For more information, visit www.aboutwendys.com.

¹ Fresh beef available in the contiguous U.S. and Canada.

² Prices and participation may vary.
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