

Wendy's Tacolicious Taco Salad Makes Its Long-Awaited Comeback

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DUBLIN, Ohio, Oct. 4, 2016 /PRNewswire/ -- October 4 is National Taco Day and Wendy's® is celebrating by giving fans a taste of nostalgia with the return of its beloved Taco Salad. That's right! In an era of covers, comebacks, remakes and reboots, the 1990s classic is back on the menu – giving its original fans a chance to introduce it to those who are too young to even remember it.



"Wendy's Taco Salad is an all-time classic and, over the years, fans of the original have asked if we'd ever bring it out of retirement," said Carl Lored, Vice President of Wendy's brand marketing. "We love how nostalgic and passionate our loyal Taco Salad fans are and look forward to introducing it to a new generation of fans with the same build and quality ingredients."

Built using all the ingredients that made it so popular when it first hit the menu, the Taco Salad starts with a bed of fresh, hand-chopped iceberg and romaine lettuce and is topped with Wendy's signature chili, hand-diced tomatoes and shredded cheddar cheese. Beyond that, anything on the salad is your call! Wendy's provides the tortilla chips, sour cream and salsa – made with roasted tomatoes and ancho chili peppers – that allow you to concoct your own unique, flavorful Taco Salad creation.

Whether you're an old school fan or trying it for the first time, you can go grab Wendy's Taco Salad for \$5.99* for a full-sized entrée salad or \$3.99* for a half-sized salad.

**Recommended Pricing. Pricing may vary.*

About The Wendy's Company

The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 29 countries and U.S. territories. For more information, visit www.aboutwendys.com.

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