Wendy's Summer Berry Chicken Salad: A Fresh Take on Summer, Picked Just for You

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DUBLIN, Ohio, June 29, 2016 /PRNewswire/ -- Making a fresh salad...that's not hard, right? Wrong. Fresh takes hard work. Today Wendy's® announces the launch of its new limited-time Summer Berry Chicken Salad, a more than two-year effort to deliver on our commitment of serving our customers only the freshest, quality ingredients. The result is all the vibrant tastes of summer, planted, nurtured, picked and served fresh just for you and bursting with flavor in every bite.

"At Wendy's, fresh is not just a word but a personal challenge to which we are dedicated," said Carl Loredo, VP of Wendy's brand marketing. "After years of planning and hard work, we are proud to serve fresh blackberries at the peak of their season—something no other national QSR is able to deliver—and continue to pioneer for quality and freshness in the food industry. Our new Summer Berry Chicken Salad is an incredible example of how Wendy's allows customers to enjoy ingredients fresh from the farm, literally."

Wendy's set out on a mission to build on Wendy's founder Dave Thomas' promise that "Quality is Our Recipe®" by being the first national QSR to bring fresh blackberries to consumers. Wendy's combed through a multitude of qualified blackberry growers, planning for more than two years to bring their customers a fresh, summer salad made just for them.

Today, these best picks come together to create the berry best salad:

- **Fresh from the Farm** – In addition to our berries, Wendy's delivers fresh shipments of produce, like heads of romaine and iceberg lettuce, to each restaurant throughout the week to ensure that we are serving our customers fresh ingredients. Learn more about our lettuce supply chain in the [Lettuce...From Start to Fresh video here](#).
- **Only the Best** – The commitment to quality extends to other Wendy's salad ingredients, including premium, freshly grilled chicken breasts that are cooked in-house and placed warm on every salad ordered.

Only Wendy's is able to serve the best of summer, like fresh strawberries and blackberries, on a bed of fresh-cut lettuce with feta cheese and crunchy red apple chips. Topped with freshly-grilled chicken breast and a light blackberry vinaigrette, this combination is a perfect balance of sweet and savory, creating a summer flavor experience prepared fresh daily in every Wendy's restaurant. You can bet that this salad will make feeling summer-ready easier with 390 calories for a fully dressed, full-sized entrée salad.

Everyone can enjoy our freshest, new salad for $6.79* for a full sized entrée or $4.79* for a half-sized salad.

*Pricing will vary. Available at participating locations for a limited time.
About The Wendy's Company

The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 28 countries and U.S. territories. For more information, visit www.aboutwendys.com.

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