

## Wendy's Treats Pitchfork Music Festival Fans to a Re-Freshing Experience

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CHICAGO, July 15, 2017 /PRNewswire/ -- Wendy's kept it fresh at the Pitchfork Music Festival all weekend. During the three-day music festival, thousands of attendees stopped by the *Wendy's Re-Fresh Tent*, including comedians and YouTube sensations Grace Helbig, Joselyn Hughes and Mamrie Hart, who took a minute to rejuvenate between watching sets. Wendy's provided the ultimate revival spot for guests who were given the opportunity to spruce up their festival look with trendy braids from the braid bar. And no revival is complete without a filling snack – which is why attendees enjoyed the limited-time Strawberry Mango Chicken Salad, a delicious salad made with quality ingredients for the ultimate re-fresh experience.



Raising the standards for drive-thru and challenging the perception that fresh-made salads can't be found in fast food restaurants, festival goers got a glimpse at Wendy's commitment to serving craveable salads. Inspired by popular summer flavors, the Strawberry Mango Chicken Salad pairs together juicy mangoes, hand-cut strawberries, crunchy sunflower seeds and crumbled feta cheese over Wendy's signature lettuce blend, and topped with all-white meat grilled chicken breast and Marzetti<sup>®</sup> Simply Dressed<sup>®</sup> Honey Citrus Vinaigrette.

For more information about Wendy's premium salad offerings, including the Strawberry Mango Chicken Salad, Fresh Mozzarella Chicken Salad, Apple Pecan Chicken Salad, Power Mediterranean Chicken Salad and more, visit [wendys.com](http://wendys.com).

### About The Wendy's Company

The Wendy's Company (NASDAQ: [WEN](http://www.wendys.com)) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 30 countries and U.S. territories. For more information, visit [www.aboutwendys.com](http://www.aboutwendys.com).

**\*\*Photography available upon request\*\***

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