Fill Hearts with Love through Wendy's #Share4Adoption Social Media Campaign

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DUBLIN, Ohio, June 28, 2016 /PRNewswire/ -- You have the power to fill hearts with love through Wendy's® #Share4Adoption campaign. The next time you and your family visits a Wendy's restaurant, you can help children in foster care find their forever families. All you have to do is share your hearts!

Beginning today, Wendy's will serve drinks in specially designed cups featuring a hand making half a heart. For each customer who completes the heart with their hand and posts a photo of the full heart to social media with #Share4Adoption, Wendy's will pledge a $5 donation to the Dave Thomas Foundation for Adoption, proving that sharing truly is caring.*

After the success of last year's #Share4Adoption campaign, which achieved its goal of 100,000 mentions within the first seven weeks, Wendy's is raising funds again to support the effort to find loving families for the more than 100,000 children in the United States waiting in foster care.

"When you're scrolling through your social media feed reading stories about those in need, the instinct to help is often overcome by the difficulty of not knowing how to help," said Liliana Esposito, Wendy's Chief Communications Officer and trustee of the Dave Thomas Foundation for Adoption. "Our #Share4Adoption campaign makes it incredibly easy to raise awareness for these children, which will ultimately help them get adopted. We are honored to serve the cause our founder was so passionate about and encourage everyone to join us in making hearts whole."

Wendy's® founder, Dave Thomas, worked tirelessly over the course of his career to find forever homes for children in foster care. As a child of adoption himself, Dave made it a pillar of the organization, and gave it a national platform by creating the Dave Thomas Foundation for Adoption in 1992. Wendy's partnership with the Dave Thomas Foundation for Adoption ensures that Dave's legacy is forever honored and his great work will continue on, helping kids all across the country.

To learn more about Wendy's #Share4Adoption campaign, as well as foster care adoption in North America, visit www.wendys.com/adoption.
*For each original public #Share4Adoption post on Facebook, Twitter and Instagram made through 10/31/2016, $5 will be donated to the Dave Thomas Foundation for Adoption, up to a maximum of $500,000.

**The Dave Thomas Foundation for Adoption**
The Dave Thomas Foundation for Adoption is a national nonprofit public charity dedicated exclusively to finding permanent homes for the more than 130,000 children waiting in North America's foster care systems. Created by Wendy's founder Dave Thomas who was adopted, the Foundation implements evidence-based, results-driven national signature programs, foster care adoption awareness campaigns and innovative grant making. To learn more, visit davethomasfoundation.org, or call 1-800-ASK-DTFA.

**About The Wendy's Company**
The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 28 countries and U.S. territories. For more information, visit www.aboutwendys.com.

**CONTACTS:**
Frank Vamos, 614-764-8477, frank.vamos@wendys.com
Steven Coulombe, 404-879-9292, steven.coulumbe@ketchum.com

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