**Wendy's Asks: What's the Oldest Thing in America’s Freezers?**

October 31, 2016 8:31 AM ET

DUBLIN, Ohio, Oct. 31, 2016 /PRNewswire/ --

**WHAT:** When you freeze food, there’s no telling how much later you’ll actually use it. Maybe a few days. Or perhaps a couple of weeks…or a year. But when you want to eat something fresh now, you don’t dig through your freezer.

That's why Wendy’s® always uses fresh, never-frozen beef. While some of the other guys are freezing their beef for later, Wendy's believes that fresh beef is for now.

To show just how old frozen can be, Wendy’s is launching a national Freezer Expedition. Find the oldest thing in your freezer, snap a picture/video of it and post it to Twitter or Instagram with #FreezerDig and #Sweepstakes. Every day, one winner will receive a year of fresh, made-to-order Wendy's hamburgers topped with fresh produce on a warm toasted bun.*

For inspiration on uncovering icy artifacts in your freezer, watch Wendy's Excavator video series where two archaeologists go on expeditions inside American's freezers to determine the age of forgotten freezer items.

**WHEN:** Beginning Monday, Oct. 31, at midnight ET you can begin the great #FreezerDig. Photo submissions will be accepted until Sunday, Nov. 20, at 11:59 p.m. ET.

**WHERE:** Your freezer, conveniently near your refrigerator.

**HOW:** Show us the oldest thing in your freezer and post it to Twitter or Instagram using #FreezerDig #Sweepstakes. Once you've submitted yourself, invite friends to join in too. Visit freezerdig.com for a full set of rules.

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**NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 18 YEARS AND OLDER. VOID WHERE PROHIBITED.**

Sweepstakes ends 11/20/16. For Official Rules, prize descriptions and odds disclosure, visit [www.freezerdig.com](http://www.freezerdig.com). **Photos containing brand logos/names will be disqualified.** Fresh beef fulfilled as a $520 Wendy’s promotional gift card. Sponsor: Wendy's International, LLC, One Dave Thomas Blvd. Dublin, Ohio 43017.

1 Fresh beef available only in the contiguous U.S., Alaska and Canada.

*Fulfilled as Wendy's promotional gift card valued at $520.00

**About The Wendy's Company**

The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 29 countries and U.S. territories. For more information, visit [www.aboutwendys.com](http://www.aboutwendys.com).

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