Wendy's invites customers to try the deliciously different Dave's Single

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Customers in select Florida cities can sample the recrafted hamburger for only $0.69 (1)

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WHEN:
Tuesday, February 16, 2016
ALL DAY during regular restaurant hours of operation

WHERE:
Participating Wendy's restaurants in Gainesville, Jacksonville, Miami, Orlando, Tallahassee, Tampa and West Palm

WHAT:
In 1969, Dave Thomas had a vision of building a different kind of hamburger restaurant. His motto was "We Never Cut Corners on Quality," which is why Wendy's® has been serving fresh, never frozen beef – and distinctively square hamburgers – for more than 45 years. In honor of this commitment to quality and as a nod to the year of its founding, participating Wendy's in Gainesville, Jacksonville, Miami, Orlando, Tallahassee, Tampa and West Palm are offering customers the opportunity to try the deliciously different Dave's Single™ for only $0.69 on Tuesday February 16, 2016.³

The beloved classic features Wendy's fresh, never frozen² 100 percent North American square beef patty that's served hot and juicy right off the grill. Recrafted with a bakery-style bun inspired by Dave Thomas' original recipe, and topped with premium produce, like hand-sliced tomatoes, fresh, hand-leafed lettuce, crisp red onions, crinkle cut pickles and a fuller-flavored mayonnaise. Now, the hamburger is wrapped in foil to keep it extra hot, preserving the perfect balance of 'melt-in-your-mouth' flavors.

About The Wendy's Company
The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger company. The Wendy's system includes more than 6,500 franchise and Company restaurants in the United States and 28 countries and U.S. territories worldwide. For more information, visit www.aboutwendys.com.

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¹ Offer valid in select cities only in FL and VA.
² Fresh beef available in the contiguous U.S. and Canada.
³ One per customer, per visit.

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/wendys-invites-customers-to-try-the-deliciously-different-daves-single-300218696.html

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