

## Wendy's Beefs Up 4 for \$4 Meal with Double Stack

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DUBLIN, Ohio, Jan. 12, 2017 /PRNewswire/ -- In a move that's too good to be true, Wendy's® is giving fans more beef for their buck. For a limited time, customers who order the budget-friendly 4 for \$4<sup>1</sup> Meal can choose Wendy's delicious Double Stack™ with more than a ¼ lb.<sup>2</sup> of beef as their sandwich option – offering a whole lot of meal for a heck of a deal.



Made with Wendy's fresh, never-frozen beef,<sup>3</sup> the Double Stack is served on a warm bun and topped with a slice of American cheese, crinkle cut dill pickles, fresh red onions, ketchup and mustard. Then, to make it a 4 for \$4 Meal, Wendy's includes its all white-meat chicken nuggets, small fries and a small drink – all for \$4.

"A value deal this stacked simply should not exist," said Liz Geraghty, Vice President of Brand Marketing at Wendy's. "Believe it or not, there are still people out there who can't fathom how we're able to serve fresh, never-frozen beef every single day. So we can only imagine their disbelief when they learn how much high-quality food \$4 will get them now."

The Double Stack option for the 4 for \$4 Meal is available for a limited time at participating Wendy's locations.<sup>4</sup> In addition to Wendy's Double Stack, other 4 for \$4 Meal sandwich options include the Jr. Bacon Cheeseburger or Crispy Chicken BLT.

<sup>1</sup>Includes choice of Jr. Bacon Cheeseburger, Crispy Chicken BLT or Double Stack, plus 4 piece nugget, small fries and drink. At participating Wendy's for a limited time.

<sup>2</sup>Approximate weight before cooking.

<sup>3</sup>Fresh beef available in the contiguous U.S., Alaska and Canada.

<sup>4</sup>Price and participation may vary.

### About The Wendy's Company

The Wendy's Company (NASDAQ: WEN) is the world's third largest quick-service hamburger restaurant chain. The Wendy's system includes more than 6,500 restaurants in 29 countries and U.S. territories. For more information, visit

[www.aboutwendys.com](http://www.aboutwendys.com).

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