

Agenda

7:30 a.m. - 8:30 a.m. **Registration, Networking Breakfast and Exhibitor Showcase (Main Hallway)**

8:30 a.m. - 8:35 a.m. **Opening Remarks**

8:35 a.m. - 9:30 a.m. **Translating AI Strategy into Investor Value**

As AI adoption accelerates, investors are asking tougher questions and are no longer evaluating companies based on AI aspirations alone. They are looking for evidence of execution, measurable outcomes and a clear path to value creation. Through the combined perspectives of investor relations leaders and the sell-side, panelists will explore how companies can translate AI strategy into a compelling investment narrative. From AI monetization strategies and productivity metrics to disclosure best practices and valuation considerations, panelists will discuss the proof points that investors find most credible and how those insights ultimately influence valuation and investor confidence. Learn how issuers can move beyond AI hype to connect strategy, execution, and measurable outcomes to long-term shareholder value.

Panelists:

Louie DiPalma, Research Analyst, William Blair

Brian Norris, Senior Vice President of Finance & IR, Evolv Technologies

Wes Taul, Executive Director, Investor Relations, Eli Lilly

Moderator: Mike Coffey, Vice President, Broadridge

9:30 a.m. - 10:00 a.m. **Break, Exhibitor Showcase and Early Bird Raffle (Main Hallway)**

Meet with key service providers to learn about the latest trends and tools that can help you do your job better and more efficiently.

10:00 a.m. - 11:30 a.m. **Interactive Simulation: High Stakes Corporate Events – How IR Can Lead When It's All on the Line**

IROs often find themselves at the center of complex, high-stakes corporate announcements. This tabletop session will help IROs navigate the critical decisions that arise in the first hours and days of a crisis, including how to respond under pressure to meet disclosure obligations and communicate with clarity to maintain shareholder confidence and protect credibility. Through facilitated discussion based on real-world experiences, participants will come away with practical approaches to navigate difficult business moments effectively.

Panelists

Leigh Avsec, former EVP of External Affairs & Chief of Staff, Fortune Brands

Jeremy Cohen, Head of Investor Relations, Covista

Moderator: Hunter Stenback, Managing Director, Edelman Smithfield

11:30 a.m. - 12:00 p.m. **Lunch Break / Exhibitor Showcase (Main Hallway)**

12:00 p.m.	**-**	**12:45 p.m.**	**Keynote: Lynn Antipas Tyson, former Chief Investor Relations Officer, Ford Motor Company** **Lynn Antipas Tyson** joins the Symposium for a keynote fireside chat conversation. She is a veteran corporate leader and the former Chief Investor Relations officer at Ford Motor Company and most recently served as Senior Advisor to the Vice Chairman. Her 25-plus year career spanned corporate leadership roles in treasury, international corporate finance, corporate communications and investor relations at several of America's highest profile public companies. Lynn will share stories, lessons learned and essential insights from each step of her career journey. Lynn has had a front-row seat to how investor relations and corporate finance has evolved into a strategic partner to the C-suite and boards of directors both setting and executing corporate strategy.
12:45 p.m.	**-**	**1:00 p.m.**	**Break / Exhibitor Showcase (Main Hallway)**
1:00 p.m.	**-**	**1:45 p.m.**	**Navigating Shareholder Rotation: Targeting and Engaging the Right Investors in a Shifting Market** Across global financial markets this year, issuers across sectors and industries have seen meaningful rotation driven by AI narratives. Capital is flowing aggressively into certain sectors, while others have experienced outflows. For IROs, this has tangible implications: evolving shareholder bases, new investor profiles and, in many cases, a need to rethink targeting, engagement and retention of long-term holders. This discussion will focus on how IR teams are adapting to this dynamic market reality – how to find the right investors, tell a sharper story and ultimately rebuild stability in your shareholder base. **Panelists:** **Adam Dabrowski**, Senior Director, Investor Relations, US Foods **Kate Walsh**, Director, Investor Relations - Corporate Finance, ADM **Moderator: Jason Stuhldreher**, Director, Investor Relations, TransUnion
1:45 p.m.	**-**	**2:30 p.m.**	**Are You Ready for 23/5 Trading and Tokenization? (And Other Pressing Market Structure Updates)** By the end of 2026, 23x5 trading will have taken effect, and tokenized securities will be offered and traded across U.S. capital markets. These structural shifts in market structure and function will require significant adaptations among corporate investor relations teams. This session will provide in-depth advice and recommendations for issuers to manage this evolution in the function of investor relations and shareholder engagement. **Panelists:** **Giang Bui**, Vice President and Head of Issuer Growth, Securitize **Thomas Cowan**, Global Head of Tokenization, Bullish **Kevin Tyrell**, Vice President of Market Product Development, NYSE **Moderator: Dan Scorpio**, Senior Managing Director, FTI Consulting
2:30 p.m.	**-**	**2:35 p.m.**	**Closing Remarks**
2:35 p.m.	**-**	**4:00 p.m.**	**Networking Reception and Prize Drawing (The Park – outdoor patio)** End the day with a beverage, appetizers, and conversations with your fellow workshop participants. Plus, you could win some great prizes when we do our prize drawing at approximately 3:30 p.m. (**You must be present to win!**)