



Chicago Chapter Of The National Investor Relations Institute Launches Redesigned Website

CHICAGO, IL, September 4, 2003 - The Chicago chapter of the National Investor Relations Institute (NIRI-Chicago) today announced the launch of a redesigned website that contains useful information to chapter members, the financial community, and others interested in investor relations and financial communications. The website address is www.niri-chicago.org. Information posted on the site includes news on upcoming events hosted by NIRI-Chicago, educational opportunities, and links to other websites applicable to the practice of investor relations and financial communications.

"Our newly upgraded website is designed to be the central information center for NIRI-Chicago's diverse activities, which include monthly speaker and networking events, the innovative CFO of the Year Award, and the Triad Award program for the top annual reports produced in the Midwest," said Cindy Klimstra, president of NIRI-Chicago. "We anticipate that the website will be of great value to those interested in the rapidly changing financial communications environment."

NIRI-Chicago was assisted in the site redesign by several vendors and service providers that specialize in web-based communications. These firms are BHI Design (logo design), Paragraphs Design (site design), Alltus Communications (site navigation and editorial copy), and Business Wire (site hosting and design execution). Internet links to these firms are on the NIRI-Chicago website at <http://www.niri-chicago.org/cg/sponsors/supporters.html>.

The members of NIRI-Chicago include corporate officers, consultants, service providers, academics, and others involved in the practice of investor relations - a strategic management responsibility that integrates finance, communication, marketing and securities law compliance. With 214 members, NIRI-Chicago is one of the largest NIRI chapters in the United States. For more information about our organization, please visit our website at www.niri-chicago.org.