NIRI-Chicago Workshop Focuses On Directing Investor Relations Programs Through Challenging Times

Award-winning event features keynote by investment consultant Richard M. Ennis

CHICAGO − Monday, September 17, 2007 − The Chicago chapter of the National Investor Relations Institute (NIRI-Chicago) today announced it will hold its annual workshop on September 28 at the Holiday Inn-Chicago Mart Plaza in downtown Chicago. A repeat winner of NIRI's "Best Special Event" award for a large chapter, the workshop addresses the vital topics and trends impacting the practice of investor relations, a strategic management responsibility that integrates finance, communications, marketing and securities law compliance.

This year's workshop "Light the Way: Directing Your IR Program Through Challenging Times" brings together world-class experts who will address a range of timely subjects, including Wall Street trends, e-proxy regulations, crisis management, and activist investors.

The keynote speaker for the event is Richard M. Ennis, chairman of Ennis Knupp + Associates, a leading consulting firm that advises pension funds and other institutional investors on investment manager selection and asset allocation. A CFA and editor of the Financial Analysts Journal, Ennis will discuss new investment strategies, "black box" investors, the rise of overseas investing, and identifying potential long-term shareholders.

"Investor relations is a dynamic field," said Patty Paul, NIRI-Chicago vice president of programs and workshop co-chair. "Myriad factors such as market trends and the changing regulatory environment, as well as a company's strategic direction and operating performance, greatly influence the day-to-day world of investor relations professionals. This annual event is designed to update our membership on vital topics and equip them with information and ideas that they can apply to their jobs."

Attendance is open to the public. This full-day seminar begins Friday, September 28, 2007, at 7:30 a.m. at the Holiday Inn-Chicago Mart Plaza with registration, continental breakfast and an exhibitor showcase. The cost is $100 for NIRI members and $125 for non-members through September 21. After that date, the cost is $125 for NIRI members and $150 for non-members. For those wishing to attend only the luncheon featuring Ennis as speaker, the charge is $40 for non-members; there is no charge for NIRI-Chicago members.

More information on the 2007 workshop is available on the NIRI-Chicago Web site at www.niri-chicago.org.

About NIRI-Chicago

The Chicago chapter of the National Investor Relations Institute (NIRI-Chicago) works to advance the practice of investor relations and meet the growing professional development needs of those engaged in the field. The members of NIRI-Chicago include corporate officers, consultants, service providers, academics, and others involved in the practice of investor relations, which is a strategic management responsibility that integrates finance, communication, marketing and securities law compliance. With approximately 200 members, NIRI-Chicago is one of the largest NIRI chapters in the United States. For more information, visit www.niri-chicago.org.

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