



Upcoming Events

September 24 & 25
2020 IR Workshop
IR for Business as UNusual

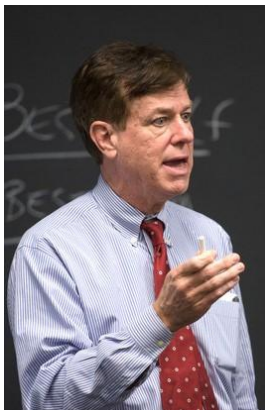
[Register](#)

60-Second Membership Survey

Give us your input on future NIRI Chicago programs and networking events.

[Take the Survey](#)

Photo of the Month



Just announced -- IR Workshop keynote address by former Baxter CEO Harry Kraemer

Event Recaps and Webcasts

Unable to attend a recent event? [Event recaps and webcasts](#) can be found by clicking the links below.

From the President



With Q2 in the rear view mirror, we've completed about half a year of working from home, including handling quarterly results, mostly remotely. While the workload is as busy as ever, I feel like many IROs are getting into the groove by leveraging technology. For example, we are seeing some pretty creative virtual Investor Days popping up. However, IR teams tell me how divided their C-suites are about meeting

face-to-face with investors. Some execs prefer a virtual platform, while others miss meeting in-person. I suspect we will continue to see a hybrid approach to investor meetings and conferences through the end of this year, if not longer.

From a market perspective, coronavirus has erased guidance from more than 40% of the S&P 500. Many companies pulled their outlooks because there are still many unknown factors. Despite this uncertainty, the major indices are trading at or near all-time highs, led by a tech rally. It should be interesting to see how the markets react to Q3 and Q4 earnings in a lower revenue environment for most companies.

I'm sure you've seen that the SEC sure has thrown us a total curveball on proposed amendments to the Form 13F disclosure rules. This change would no longer require thousands of asset managers, hedge funds and private equity groups to submit ownership filings -- affecting nearly 89% of current 13F filers, leaving IROs in the dark about their shareholders, and devastating companies' ability to engage with their investors. As expected, the outcry has been swift and strong, led by NIRI's fight for market transparency. In support, NIRI Chicago has distributed a call-to-action letter asking all members to lobby against these amendments. Special thanks to our advocacy ambassador, Barb Noverini, who worked with our board to draft a [NIRI Chicago joint comment letter](#) to submit to the SEC. Thank you to all the companies that have supported our efforts so far. If you haven't yet responded, you have until Friday, September 11 to contact [Barb Noverini](#) to ask that your company be included in our letter. Note that many companies are signing both the NIRI letter and NIRI Chicago letter to the SEC.

Finally, our IR Workshop Committee is putting the final touches on our 2020 IR Workshop, which is on **September 24 and 25**, less than one month away. Accurately titled [IR for Business as UNusual](#), this year's event will prove to be a great resource for IR professionals of all levels of experience, as this is the first time we are going through such drastic change in our daily routines. Our keynote speaker is Harry Kraemer (former Baxter CEO, Kellogg School of Management professor and author), who will discuss how we can best prepare ourselves and our organizations to emerge from this crisis as values-based leaders. The [agenda](#) also features some amazing companies and panelists, with sessions on *Evolving IR Best Practices*, *Understanding Today's Market Structure*, and *IR in Time of*

March 2020

[A Primer on Virtual Annual Meetings for Unusual Times](#)

January 2020

[It's Your Hour – Do You Use It Wisely?](#)

December 2019

[Investor Relations in Special Situations](#)

September 2019

[IR Workshop Session Summaries](#)

Crisis. We will also conduct roundtable discussions and a virtual exhibitor showcase. Please make sure to attend. [Register](#). We look forward to seeing you virtually in September!

Victor Jendras
NIRI Chicago President

In the News

- The consequences of shrinking [public markets](#) and a shrinking [asset management industry](#).
- Top [five current crises](#) for CEOs (plus COVID-19).
- More corporate [insiders](#) are selling shares.
- Additional advice on [virtual IR events](#) – but be kind to [naysayers of virtual annual meetings](#)
- A look at the Business Roundtable's purpose statement [a year later](#). (Are we reaching an [inflection point](#)?)
- Shutterstock takes a [different approach](#) to IR websites with an interactive [microsite](#).

NIRI-Chicago Member News

Congratulations to new IRC holder **Terri Anne Powers**, our chapter's current chairman.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI Chicago

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