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## Upcoming Events

**May 14**

### **How to Effectively Engage and Compete for Capital**

The Metropolitan, Willis Tower  
233 S. Wacker Drive, 66th Floor  
Chicago, IL

[Register](#)

**May 21**

### **NIRI in Your Neighborhood**

North Suburban Breakfast  
Roundtable  
Horizon Pharma  
150 South Saunders Road  
Lake Forest, IL

[Register](#)

**June 10**

### **Chapter Reception at NIRI Annual Conference**

La Cave Lounge and Patio  
Wynn Las Vegas

[Register](#)

**June 26**

### **NIRI-Chicago Annual Meeting & Social**

Pueblo (inside Latinicity)  
108 N. State St. (Block 37), 3rd  
Floor  
Chicago, IL

[Register](#)

**July 12**

### **NIRI-Chicago Golf Outing**

The Glen Club  
2901 West Lake Avenue  
Glenview, IL

## From the President



Investor relations has its seasons. For me, May means heavy travel. When I moved to the Chicago area in 2011, I chose a townhouse with no yard work, because my May travel schedule always put me a month behind the neighbors in flower gardening, and it was nearly impossible to recover from a late start.

I can't do everything I want to do all at once, and neither can you. I eventually outsourced my flowers. But we *can't* outsource personal and career development -- that's one thing we must do for ourselves.

If thriving in your IR career is part of your vision for your future, help yourself by prioritizing the professional development actions available to you now. Can you participate in a few local programs and build your professional network? Are you thinking about earning the Investor Relations Charter (IRC)? Can you attend the annual conference June 10-13 in Las Vegas?

If you're going to the national conference, please attend the [chapter reception](#) on Sunday afternoon. It's a shared reception with New York and some other chapters, but it's always easy to find the Chicago contingent. Seeing old friends and breaking the ice with some new friends on Sunday makes it easier to connect with people the rest of the week.

Whether or not you're planning to attend the national conference, join us in May for our [monthly meeting](#) and in June for our [annual meeting/networking reception](#). People are truly the power of NIRI, and of NIRI-Chicago.

## April Event Highlights

Our April meeting focused on [The Long and the Short of It: Options, Market Intelligence and Volatility](#). See the [event summary](#) for meeting highlights and some helpful hyperlinks.

## [Register](#)

**SAVE THE DATE**  
**September 28**  
2018 IR Workshop

### Photo of the Month



Debbie Koopman, Russell Rhoads and Adam Frederick.

### Check Out NIRI-Chicago's Mobile App

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[Download on Android](#)

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#### Platinum

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## In the News

- U.S. companies [increased face-to-face contact](#) with investors by 26% in 2017, according to Wall Street Horizon.
- Show me the money: investors expect increased dividends and buybacks, based on JPMorgan [projections](#) and record [cash holdings](#) in a low-rate environment.
- Yet another explanation for small-cap stock headwinds: [declining liquidity](#) blamed on post-financial crisis bank regulation.
- [Criticism](#) of proposal to increase trading in small-cap stocks.
- [Steven Cohen](#) has backed a start-up that defends stock-pickers (like him) from high-frequency traders.
- Cybersecurity update: for the first time, the SEC fines a public company for [poor handling](#) of a cybersecurity breach; a view of the SEC's new [cybersecurity guidance](#); and many reasons to be glad your job doesn't include dealing with the [cryptocurrency crime wave](#).

## NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Karen Fletcher**, vice president, investor relations, Illinois Tool Works (ITW); **Clio Silman**, senior vice president, investor relations and corporate analytics, MB Financial Bank.

Congratulations to **Terri Anne Powers**, now vice president, investor relations at Diplomat and **Ryan Rendino**, now director of investor relations at TransUnion.

Congratulations to chapter member **Smooch Repovich Reynolds**, managing director, IRO & CCO Practice Group, ZRG Partners, LLC on being named to the 2018 class of [NIRI Fellows](#).

Congratulations to NIRI-Chicago members with milestone NIRI anniversaries in March, April and May:

#### 20 years

**Jennifer Rice**, Acco Brands Corporation

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen  
Vice President, Communications  
NIRI-Chicago



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