



Upcoming Events

January 16
It's Your Hour – Do You Use It Wisely?
[Register](#)

February 20
NIRI in Your Neighborhood North Suburban Networking Reception
[Register](#)

February 27
NIRI in Your Neighborhood Downtown Breakfast Roundtable
[Register](#)

Photo of the Month



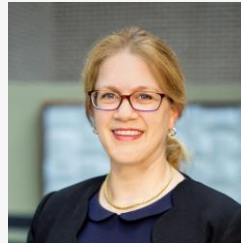
Martin Jarosick, Andi Rose and Andrew Storm provided insights during our December *Investor Relations in Special Situations* program.

Recent NIRI-Chicago Meeting Recaps

Unable to attend a recent event? [Event recaps](#) can be found by clicking the links below.

December 2019
[Investor Relations in Special Situations](#)

September 2019
[IR Workshop Session Summaries](#)



From the President

Welcome to the Twenties, everyone! The year 2020 has finally arrived, and with it, a plethora of “best of” and “worst of” lists reviewing the past decade (movies, books, influencers, scientific developments, stock price performance, etc.). This time of year lends itself to reflection about what went well and not-so-well over the past year -- and decade! -- as we plan to successfully execute our companies' IR strategies for the next year, and decade, to come.

At NIRI-Chicago, we're here to help. Please join us on Thursday, January 16 for a lively discussion on best practices for the quarterly earnings announcement from a consultant, analyst and IR officer. [It's Your Hour – Do You Use It Wisely?](#) will focus on using this announcement to draw attention to overall business strategy, using quarterly results as proof points about progress and successful strategy execution, and leveraging consistent messaging across a variety of communications channels to reach investors, ratings agencies and other stakeholders (such as employee shareholders). Even if you have many earnings announcements under your belt, market dynamics and technologies continue to change -- so you may find inspiration and learn new strategies to maximize the return on your efforts for these required quarterly events. [Register.](#)

You can enjoy upcoming NIRI in Your Neighborhood events in February in the northern suburbs and also downtown Chicago. I look forward to seeing you at the January program and these other events.

In the meantime, the new year brings new opportunities to develop your professional capabilities. In particular, we're looking for volunteers for our chapter's fall 2020 IR Workshop -- a role that has proven to be a great combination of career development information and networking opportunities. If you'd like to learn more, please contact [me](#) or [Victor Jendras](#), 312-720-1885.

I wish you a fantastic 2020 and smooth prepping for the upcoming earnings season.

Terri Anne Powers
NIRI-Chicago President

December Highlights

Our December program provided helpful insights on handling special situations, such as a data breach or CEO sexual harassment scandal. We all hope we never have to deal with something like that, but it's helpful to be prepared, just in case. Read our [event summary](#).

In the News

- What does [world-class equity research](#) look like?
- SEC cracks down on [earnings management](#).
- Only 16% of public companies included in the new [American Corporate Governance Index](#) scored A- or better.
- Find brilliance in past [CEO letters to shareholders](#).
- Stock-picking fund managers are [more willing than ever to lend their shares to other investors](#), including the short sellers who bet against those investments.
- [SustainAbility research](#): while investors subscribe to third-party ESG data providers -- such as MSCI, Sustainalytics, RobecoSAM and others -- the data doesn't drive investing decisions. But McKinsey cites [five ways ESG drives value](#) and Chief Executive Magazine advocates an [IoT approach](#).
- Just a year following the codification of SASB standards, [more than 100 companies](#) domiciled in 15 countries now use SASB in their communications with investors.

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Michael Cross**, director of investor relations, Archer Daniels Midland; **Jake Graves**, analyst, Cresco Labs; **Owais Yusuf**, senior manager, investor relations, Univar Solutions.

Congratulations to new IRC holder **Ruth Venning** of Horizon Therapeutics.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

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