



Upcoming Events

June 5
4:15 - 5:00 p.m.
Networking Event at NIRI Annual Conference

June 23
5:30 - 7:30 p.m.
Annual Meeting and Celebration
Register

SAVE THE DATE
September 23
2022 IR Workshop



Picture of the Month



Panelists discussed *Investor Targeting in the Real World* at our May program in Rosemont

Event Recaps and Webcasts

Unable to attend a recent event? [Event recaps and webcasts](#) can be found by clicking the links below.

From the President



It has been my pleasure to serve as your chapter president for the 2021-2022 program year, which closes at the end of June. I have been fortunate to have an extremely supportive team of fellow officers and directors to navigate through the uncertain environment. This year, we have been bold about investing in a robust calendar of compelling events and intentional about driving broader chapter engagement. I believe this focus was the primary driver of the greater than 20% growth in chapter membership this past year – the highest of any NIRI chapter. Just as impressive – especially in light of our status as a large chapter – this is the fastest absolute and percentage growth of any NIRI chapter in 2021-2022. It would not have happened without the creativity, passion and commitment of our chapter leaders, who care deeply about NIRI Chicago and the legacy we leave for the next generation of investor relations talent.

Our chapter seems to be striking the right balance between in-person and virtual events as we balance opportunities for relationship-building, engagement and convenience for our members. May events included our quarterly virtual [ESG program](#), an [investor targeting](#) panel discussion with delicious beer brewed on-site at Crust Brewing, and a social event where we taste-tested Portillo's new plant-based [Garden Dog](#). Our [annual meeting and celebration](#) (emphasis on celebration) will close out our program year on Thursday, June 23.

As I transition to incoming chair, I thank Victor Jendras as past chair and Heather Kos as incoming president. On behalf of the chapter, I thank our administrative manager Kathy Laack Short for 20 outstanding years of service. She has been an incredibly invaluable asset to ensure our chapter's success, and we wish her the very best in her retirement.

Additionally, I am looking forward to reconnecting with colleagues at the NIRI annual conference in Boston – our first in-person conference since 2019. (If you're attending, look for me at the pre-conference [informal chapter networking reception](#) on Sunday night.) I am very excited about the conference's robust agenda, connecting with service providers and IR professionals, and facilitating an [industry breakout session](#). I expect this to be a high-energy event and a great way for IR officers to kick off the summer!

May 2022

Quarterly ESG Program: The IRO's
Role in ESG Board Oversight

May 2022

Investor Targeting in the Real World

January 2022

What You Need to Know: IPOs Versus
SPACs

January 2022

Quarterly ESG Program: Tracking Data
and Producing ESG Reports

December 2021

Virtual Shareholder Engagement:
Zooming Forward with What We've
Learned

November 2021

Proxy Season Trends and Hot Topics

September 2021

2021 IR Workshop
The Evolution of IR

September 2021

Get Ready for SEC Climate Change
Regulations Ahead

In the News

- CEOs say they are bracing for a [recession](#).
- [Survey](#): Three of four investors globally (and 61% in North America) expect senior management pay to be linked to ESG, but just over a quarter of North American companies actually do so.
- Does your investor presentation include key [human capital management themes](#)? S&P 500 companies added info on employee gender, race/ethnicity and geography (likely due to diversity concerns) and turnover (widely reported to have been exacerbated by the pandemic) in their 2021 filings.
- Corporate purpose: Harvard Law School [analysis](#) concludes it's a PR ploy. Also see NIRI's new Think Tank report on [Corporate Purpose](#).

Member News

Welcome to NIRI Chicago's newest members: **Katie Iuorio**, finance supervisor, investor relations, McDonald's and **Heather Knorr**, investor relations director, McDonald's.

Congratulations to NIRI Chicago members with milestone NIRI anniversaries in March through May.

5 years

Mark Noga, Allstate Corporation
Abby Sullivan, W.W. Grainger

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI Chicago

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