



## UPCOMING EVENTS

**March 16**  
**NIRI Chicago Event**  
**Benchmarking Your IR**  
**Program & March**  
**Madness**  
**Register**

**April 5**  
**NIRI Virtual Program**  
**Award Winning Investor**  
**Relations**  
**Register**

**April 6**  
**NIRI Chicago Event**  
**West Suburban**  
**Networking Dinner at The**  
**Graceful Ordinary**  
**Register**

**April 11**  
**NIRI Chicago Event**  
**Become a More**  
**Compelling, Persuasive**  
**Speaker**  
**Register**

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**Picture of the Month**

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## President's Message

The month of March always brings a smile to my face. Fourth quarter earnings season has concluded for me and most of my IR colleagues, so investor conferences and marketing are back in full swing. Additionally, I remain cautiously optimistic about warmer weather in Chicago and how far the MSU Spartans will go during March Madness.

Our chapter's upcoming calendar offers a variety of exciting programs. Whether you are a seasoned IRO or just starting your career, you are sure to learn something new and expand your network. We hope you can join us for [Benchmarking Your IR Program & March Madness](#) on Thursday, March 16 ([register](#)), which allows you to learn about best-in-class IR program success metrics and network with your IR peers while watching the NCAA Tournament. We also are looking forward to a limited-seating private networking dinner featuring an exquisite tasting menu at [The Graceful Ordinary](#) in St. Charles on Thursday, April 6. ([Register](#).) On Tuesday, April 11, we have a one-of-a-kind event – [Become a More Compelling, Persuasive Speaker](#) – which will combine insights from a nationally recognized C-suite public speaking trainer with the opportunity to practice your new skills on a standup comedian's stage at Zanies Comedy Club in Rosemont. ([Register](#).)

We are always looking for people who want to build their networks by getting more involved in our chapter – which doesn't need to represent a large time commitment. For example, you could host a NIRI in your Neighborhood breakfast roundtable at your company, which essentially lets the networking come to you instead of vice versa. For those who want to become more involved with the chapter, contact [Barb Noverini](#) or [me](#).

While many of our chapter's outstanding speakers and panelists are NIRI Chicago members, we also hear of opportunities to bring our members' expertise to a wider audience. For example, NIRI Chicago's platinum sponsor, Irwin, recently launched its [Winning IR](#) podcast, which features one IRO per episode who offers perspectives on building a better IR program. If you have a topic of interest – or simply want to learn more about a possible interview – email [podcast@getirwin.com](mailto:podcast@getirwin.com).

Happy spring.

Heather Kos, CPA, IRC  
NIRI Chicago

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## In the News

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- [IRO voices](#) on key 2023 issues.
- [Viewpoint](#): what makes a quality shareholder?
- Is it [fraud or mere puffery](#)?



NIRI Chicago events offer great opportunities for member networking. Join us at an upcoming event.

### Event Recaps and Webcasts

Unable to attend recent event? [Event recaps and webcasts](#) can be found by clicking the links below.

#### December 2022

[Next Generation Communication Strategies for IROs](#)

#### November 2022

[Determining and Disclosing the Financial Impact of Climate-Related Metrics](#)

#### October 2022

[Communicating in a Bear Market](#)

[2022 IR Workshop](#)

- SEC increases focus on appropriateness of [non-GAAP measures](#).
- Harvard Law analysis of [voting by top 20 U.S. asset managers](#) on sustainability and other issues 2000-2022.
- [Harvard Business Review](#): rescuing ESG from the culture wars.

## Member News

Welcome to NIRI-Chicago's newest members: **Leigh Avsec**, vice president, investor relations and corporate affairs, Fortune Brands Innovations; **Jill Koval**, senior manager, investor relations, Reynolds Consumer Products; **Jason Omerza**, vice president, investor relations, CNH Industrial; **Julie Standiford**, director of investor relations, Horizon Therapeutics; **Victoria Tzolov**, director, investor relations, Motorola Solutions.

Share your news (job changes, awards, interesting articles) – and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen  
Vice President, Communications  
NIRI-Chicago

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# Q4

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S O D A L I

