

- **Will Kellogg offer an organic version of Incogmeato?**
 - Through market research and consumer feedback, we have a deep understanding of what our consumers' needs and wants are. Currently, they are seeking products that look, cook, and taste like meat, which is the experience you get across our Incogmeato Burgers, Chik'n Nuggets/ Tenders, and Sausages. While we don't have an organic version, as we innovate, we are always open to emerging trends and new consumer needs – organic being one of them.

- **Does Kellogg plan to expand Gluten Free products?**
 - We offer gluten-free options within our Kashi, Bear Naked and Pure brands across cereals, waffles, granolas and bars.
 - We continue to evaluate needs and opportunities.

- **Could the Chair of the Audit Committee or the PWC representative explain how the lead partner rotation process works and indicate who makes the decision in the selection of the new lead engagement partner?**
 - Under Sarbanes-Oxley, public companies are required to rotate the lead partner of their audit firm every five years. Pursuant to our Audit Committee's charter, the Audit Committee monitors the rotation of the lead partner. We most recently changed lead partners for fiscal year 2021, and the new lead partner was selected by the Audit Committee.

- **Could you discuss the Board's perspective on the concept of stakeholder capitalism and what principles the Board would use to balance the interests of varied stakeholders as it develops and implements the company's long-term business strategy?**
 - The Company believes it is important to hear stakeholders' perspectives and considers a variety of perspectives when developing and implementing the company's long-term business strategy.

- **Given our company's focus, vision, and purpose has the Board considered converting to a Public Benefit Company?**
 - The Company recently updated its vision and purpose. We regularly monitor corporate governance topics and developments and will continue to do so. At this time, we do not have any plans to convert to a public benefit company.

- **Will Kellogg commit to setting explicit targets to increase the sale of its healthier products?**
 - It is important to note that Kellogg Company tracks progress against our "Nourishing With Our Food" commitment. In fact, our 2019 milestones report can be found [here](#). While we do not report sales by product or category, we do provide visibility through our annual Corporate Responsibility Report and also through our Positions, Policies and Milestones reporting. 2020 reporting will be available this summer.

