

Ball Corporation - Plastic Packaging, Americas
Non-GAAP Financial Measures
Rolling twelve months ended March 28, 2010

Adjusted Earnings Before Interest and Taxes (Adjusted EBIT) - Adjusted EBIT is earnings before interest, taxes and other items. We use Adjusted EBIT internally to evaluate pre-tax cash flows prior to financing and capital spending cash outflows.

| (\$ in millions) | Twelve Months Ended | <i>Subtract</i> Three Months Ended | <i>Add</i> Three Months Ended | Total |
|---|----------------------------|--|---|---------------|
| | December 31, 2009 | March 29, 2009 | March 28, 2010 | |
| Net sales | \$ 634.9 | \$ 159.7 | \$ 113.9 | \$ 589.1 |
| Earnings before interest and taxes (EBIT) | (3.2) | 3.6 | (5.4) | (12.2) |
| Business consolidations costs | 23.8 | - | 2.2 | 26.0 |
| Gain on disposition (A) | (4.3) | - | - | (4.3) |
| Adjusted earnings before interest & taxes (Adjusted EBIT) | \$ 16.3 | \$ 3.6 | \$ (3.2) | \$ 9.5 |

(A) The gain on disposition included \$4.3 million for the sale of our plastics pail business in October 2009. For detailed information on the above items, please see the respective quarterly filings and/or earnings releases, which can be found on our website at www.ball.com.