

# BRASSCRAFT® CELEBRATES 65TH ANNIVERSARY

# Masco Company Renews Commitment to Well-Crafted, Long-Lasting Plumbing Products

**Taylor, Mich. (October 26, 2011)** -BrassCraft Manufacturing Company®, a Masco company and pioneer in the development of plumbing products, recently celebrated its 65th anniversary. Founded in 1946, BrassCraft is headquartered in Novi, Mich., and has grown to include distribution and manufacturing facilities in Michigan, California, North Carolina and Texas.

"BrassCraft Manufacturing has a remarkable history," said Jeff Jollay, vice president of marketing and product development. "We provide the highest quality gas connectors, appliance connectors, water connectors and water stops with American ingenuity. These products are designed, machined and assembled in the U.S.A."

Along with its commitment to the U.S. market, BrassCraft places an emphasis on innovation, quality and superlative customer service. This emphasis has led to an impressive list of industry firsts, from the invention of the modern-day flexible riser to the development of the one-piece water stop. Recent game-changing BrassCraft products include PushConnect water stops for quick, secure connections, and new solutions for tankless water heater installations.

Today, the company provides a complete range of superbly crafted, long-lasting plumbing supplies to professionals in the new construction and repair/remodel markets. BrassCraft is dedicated to providing world-class execution with its channel partners to remain a trusted and preferred partner for plumbing professionals.

For more information, visit www.brasscraft.com.

#### **About Masco Corporation**

Masco Corporation is one of the world's largest manufacturers of brand-name consumer products for the home and family, including Behr® paint, BrassCraft® water supply products, Delta® and Hansgrohe® faucets, bath and shower fixtures, KraftMaid®, Merillat® and Quality™ cabinets and Milga®windows and doors. Masco is also a leading provider of services that include the installation of insulation and other building products through Masco Contractor Services and Masco Home Services. For more information on the Masco family of brands, visit www.masco.com.

# **About BrassCraft**

BrassCraft Manufacturing Company, a Masco company, is a leading manufacturer of gas and water supplies for use in the new construction and repair/remodel markets. The company's motto: "Committed to Quality, Driven by Innovation" is reflected in the thousands of high-reputation gas and water plumbing products that are sold under the BrassCraft brand. Founded in 1946, BrassCraft is headquartered and has manufacturing facilities in the USA.

#### Contact

Karen Mendelsohn Vice President - Sales & Marketing 313.792.6708 karen mendelsohn@mascohg.com

#### **Media Contact**

Katie Feltz MSL Chicago 312.861.5256 katie.feltz@mslgroup.com