

SEAWORLD ENTERTAINMENT, INC.

CONFLICT MINERALS POLICY

SeaWorld Entertainment, Inc. and its subsidiaries (collectively “SeaWorld”) understand that everything we do throughout our business has a ripple effect on our shared planet and we take our social and environmental responsibilities seriously. That responsibility includes compliance with the provisions of Section 1502 of the Dodd-Frank Wall Street Reform and Consumer Protection Act (“the Act”), which aims to reduce the funding of armed groups engaged in conflict in the Democratic Republic of Congo and adjoining countries (the “covered countries”) by mandating additional disclosure requirements on the use and source of “Conflict Minerals” whose exploitation and trade Congress believed are contributing to significant human rights abuses in the covered countries. “Conflict Minerals” currently include: columbite-tantalite (coltan) (i.e., tantalum), cassiterite (i.e., tin), wolframite (i.e., tungsten) and gold, also referred to as “3TG”.

SeaWorld fully supports the goals and objectives of the Act and has developed procedures to avoid the use of Conflict Minerals, which directly or indirectly finance or benefit armed groups in the covered countries. SeaWorld does not directly purchase raw Conflict Minerals for products it sells. SeaWorld, and suppliers of products manufactured for SeaWorld, are removed from the smelters that produce Conflict Minerals by many tiers in the supply chain. As a downstream distributor of products that may contain Conflict Minerals, SeaWorld is taking the following steps to comply with the reporting obligations required under the Act and U.S. Securities and Exchange Commission (“SEC”) rules and regulations:

- We have a governance structure to implement this conflict minerals policy, including a team that carries out the compliance program and an executive steering committee to provide oversight and guidance, as necessary;
- We engage with suppliers of products we sell regarding implementation of this policy, including obtaining information from them and providing educational materials to them;
- SeaWorld’s 3TG due diligence process is expected to be aligned with the *OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas* and the related supplements;
- We file the documentation pursuant to the Act and SEC rules and regulations related to Conflict Minerals prior to the deadlines; and
- We continue to monitor developments relating to Conflict Minerals and our practices relative to those developments with an eye to enhancing systems for compliance with the Act and SEC rules and regulations.