



## **SeaWorld Entertainment, Inc. to Present at the Wells Fargo Technology, Media & Telecom Conference**

**Orlando, Fla. (November 10, 2014)** — SeaWorld Entertainment, Inc. (NYSE: SEAS), a leading theme park and entertainment company, today announced that Jim Atchison, Chief Executive Officer and President, and James M. Heaney, Chief Financial Officer will be speaking at the Wells Fargo Technology, Media & Telecom Conference on Thursday, November 13 at 9:20 a.m. Eastern Time in New York City, NY.

The presentation will be available via webcast on [www.seaworldentertainment.com](http://www.seaworldentertainment.com). The webcast replay will be available approximately one hour after the presentation ends and will be accessible for 90 days.

### **About SeaWorld Entertainment, Inc.**

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The Company owns or licenses a portfolio of globally recognized brands including *SeaWorld*<sup>®</sup>, *Shamu*<sup>®</sup> and *Busch Gardens*<sup>®</sup>. Over its more than 50-year history, the Company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind collection of approximately 86,000 marine and terrestrial animals. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

SeaWorld Entertainment, Inc. is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for what it believes is one of the largest animal collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The *SeaWorld* rescue team has helped more than 24,000 animals in need over the last 50 years.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at [www.seaworldentertainment.com](http://www.seaworldentertainment.com). Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail by registering at that website.

### **Contacts:**

#### **Investor Relations Inquiries:**

SeaWorld Entertainment, Inc.  
855.797.8625  
[Investors@SeaWorld.com](mailto:Investors@SeaWorld.com)

#### **Media Inquiries:**

Fred Jacobs  
Vice President of Communications  
[Fred.Jacobs@SeaWorld.com](mailto:Fred.Jacobs@SeaWorld.com)

Source: SeaWorld Entertainment, Inc.