



NEWS RELEASE

## SeaWorld Entertainment, Inc. Announces Quarterly Dividend

9/17/2014

ORLANDO, Fla., Sept. 17, 2014 /PRNewswire/ -- The Board of Directors of SeaWorld Entertainment, Inc. (NYSE: SEAS) today declared a cash dividend of \$0.21 per share of common stock. The dividend is payable October 6, 2014 to shareholders of record at the close of business on September 29, 2014.

### About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The Company owns or licenses a portfolio of globally recognized brands including SeaWorld, Shamu and Busch Gardens. Over its more than 50-year history, the Company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind collection of approximately 86,000 marine and terrestrial animals. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which it believes deliver memorable experiences and a strong value proposition for its guests. In addition to its theme parks, the Company has recently begun to leverage its brands into media, entertainment and consumer products.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at [www.seaworldentertainment.com](http://www.seaworldentertainment.com). Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail by registering at such website.

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Investor Relations Inquiries: SeaWorld Entertainment, Inc., 855.797.8625, [investors@seaworld.com](mailto:investors@seaworld.com); Media Inquiries:  
Fred Jacobs, Vice President of Communications, [Fred.Jacobs@SeaWorld.com](mailto:Fred.Jacobs@SeaWorld.com)