



NEWS RELEASE

SeaWorld Entertainment, Inc. Announces Renewals of "Sea Rescue™" & "The Wildlife Docs™" on ABC Affiliates

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ORLANDO, Fla., Oct. 2, 2014 /PRNewswire/ -- "Sea Rescue™" and "The Wildlife Docs™" have been renewed for the 2014 and 2015 seasons of Litton's Weekend Adventure airing nationwide on ABC affiliates. The 2014 season kicks off on Oct. 4 with new episodes of each series.

The fourth season of Emmy-nominated "Sea Rescue" continues to showcase the heartwarming and heart wrenching stories of marine animal rescue, rehabilitation and return by the rescue teams at SeaWorld® and other partner organizations. The dedication of the rescue teams is evident in each episode. This season's rescue stories include a humpback whale entangled in fishing gear, a sea lion with multiple injuries from a fishing gaff, and an endangered sea turtle that swallowed two fishing hooks.

The second season of "The Wildlife Docs" once again highlights the dedicated veterinarians and animal care specialists at Busch Gardens® Tampa. Viewers go behind the scenes with these passionate professionals and experience the life-enriching daily wellness, preventative health programs and groundbreaking medical procedures that go into caring for the more than 12,000 exotic animals that call the park home as well as injured wildlife in need of help.

"The educational and inspiring stories of animal rescue and care that can be seen each week on Sea Rescue and The Wildlife Docs are prime examples of the extraordinary dedication of the zoological and veterinary staff at SeaWorld, Busch Gardens and other partner organizations," said Jim Atchison, Chief Executive Officer and President of SeaWorld Parks & Entertainment. "Whether the stories are about the care we provide for the animals

living at our parks, or those in the wild that need help, viewers at home are being inspired to work together and make a difference in the world we share."

Since April of 2012, "Sea Rescue" and "The Wildlife Docs" have surpassed a combined viewership of 231 million.

About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The Company owns or licenses a portfolio of globally recognized brands including SeaWorld®, Shamu® and Busch Gardens®. Over its more than 50-year history, the Company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind collection of approximately 86,000 marine and terrestrial animals. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which it believes deliver memorable experiences and a strong value proposition for its guests. In addition to its theme parks, the Company has recently begun to leverage its brands into media, entertainment and consumer products.

SeaWorld Entertainment, Inc. is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for what it believes is one of the largest animal collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured and orphaned, with the goal of returning them to the wild. The SeaWorld rescue team has helped more than 23,000 animals in need over the last 50 years.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at **SeaWorldEntertainment.com**. Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail.

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