



NEWS RELEASE

SeaWorld Entertainment, Inc. Announces Second Quarter 2015 Earnings Release Date and Conference Call Information

7/6/2015

ORLANDO, Fla., July 6, 2015 /PRNewswire/ -- SeaWorld Entertainment, Inc. (NYSE: SEAS) announced today that it will release its second quarter 2015 financial results before the market opens on Thursday, August 6, 2015. In conjunction with the release, the Company has scheduled a conference call, which will be broadcast live over the internet, on Thursday, August 6, 2015 at 9 a.m. Eastern Time. The release and the conference call can be accessed via the Company's website at www.seaworldentertainment.com by clicking on the Investor Relations link located on the upper right-hand corner of that page.

For those unable to participate in the live webcast, a replay will be available beginning at 12 p.m. Eastern Time on August 6, 2015 via the Investor Relations section of www.seaworldentertainment.com. The webcast replay will be available until the Company's second quarter 2016 earnings conference call. A replay of the call can also be accessed telephonically from 12 p.m. Eastern Time on August 6, 2015 through August 13, 2015 11:59 p.m. Eastern Time by dialing (855) 859-2056 from anywhere in the U.S. or (404) 537-3406 from international locations, and entering conference code 67157230.

About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company delivering personal, interactive and educational experiences that blend imagination with nature and enable its customers to celebrate, connect with and care for the natural world we share. The Company owns or licenses a portfolio of globally recognized brands including SeaWorld®, Shamu® and Busch Gardens®. Over its more than 50-year history, the

Company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of approximately 89,000 marine and terrestrial animals. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

SeaWorld Entertainment, Inc. is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld rescue team has helped more than 26,000 animals in need over the last 50 years.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at www.seaworldentertainment.com. Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail by registering at that website.

Logo - <http://photos.prnewswire.com/prnh/20150610/222218LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/seaworld-entertainment-inc-announces-second-quarter-2015-earnings-release-date-and-conference-call-information-300108989.html>

SOURCE SeaWorld Entertainment, Inc.

Investor Relations Inquiries - SeaWorld Entertainment, Inc., 855.797.8625, Investors@SeaWorld.com; Media Inquiries - Fred Jacobs, Vice President of Communications, Fred.Jacobs@SeaWorld.com