

SeaWorld Parks & Entertainment Offers FREE Admission for U.S. Military Veterans and their Families

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Starting today through July 15, U.S. military veterans and their families can enjoy free admission to SeaWorld Parks ORLANDO, Fla., May 20, 2019 /PRNewswire/ -- Starting today through July 15, SeaWorld Parks & Entertainment is offering free admission for U.S. military veterans and their families at its SeaWorld Orlando, SeaWorld San Antonio, and SeaWorld San Diego parks.

This offer is part of SeaWorld Parks & Entertainment's longstanding Waves of Honor program, which salutes active duty military members, veterans and their families by offering special pricing and promotions throughout the year. Waves of Honor already provides complimentary admission for U.S. active duty military personnel, activated or drilling reservists, and National Guardsmen and up to three dependents.

Since its launch in 2005, more than 10 million guests - active duty military members, veterans and their families - have enjoyed the SeaWorld family of parks for free through the Waves of Honor program.

"I truly appreciate SeaWorld's long-standing support of our armed forces and I've enjoyed visiting the park many times with my family through its complimentary ticket offer for the military," said Dennis Dubard, a retired Navy captain and the former commanding officer of the amphibious assault ship, USS Peleliu. "I'm delighted they are again honoring our military veterans with a free ticket offer."

"Honoring the brave men and women who serve and sacrifice for this country and their families is a value embedded in the fabric of our company," said Gus Antorcha, Chief Executive Officer of SeaWorld Parks &

Entertainment. "As summer kicks off, we are proud and honored to provide free admission to veterans and their families so they can make memories and enjoy an amazing lineup of attractions and events. Offering free admission through our longstanding Waves of Honor program is just a small gesture of the deep gratitude we owe all those who serve."

Between now and June 9, U.S. military veterans and retirees can redeem their complimentary single-day ticket(s), which are valid through July 15, for themselves and up to three dependents online at www.WavesofHonor.com.

Additional discounts and offers are available for active military and veterans through MWR and ITT offices on U.S. military bases and online at www.WavesofHonor.com. These offers are available year-round and may differ by park.

About SeaWorld Parks & Entertainment, Inc.

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, behavioral training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 34,000 animals in need over the last 50 years.

SeaWorld owns or licenses a portfolio of recognized brands including SeaWorld®, Busch Gardens® and Sea Rescue®. Over the company's more than 50-year history, it has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States. Many of the parks showcase its one-of-a-kind zoological collection and all of the parks feature a diverse array of thrill and family rides, shows, educational demonstrations and/or other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for guests.

SeaWorld Parks & Entertainment is a wholly owned subsidiary of SeaWorld Entertainment, Inc. (NYSE: SEAS), a publicly traded company. Visit www.seaworldentertainment.com for more.

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