UNITED PARKS & RESORTS

NEWS RELEASE

United Parks & Resorts Announces Leadership Updates

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ORLANDO, Fla., Sept. 22, 2026 /PRNewswire/ -- United Parks & Resorts Inc. (NYSE: PRKS), a leading theme parks and entertainment company, today announced the promotion of Kyle Miller to President and Scott Maupin to Chief Parks Operating Officer, effective September 22, 2026.

In his new role, Miller will work closely with Chief Executive Officer Marc Swanson and the executive leadership team to advance the Company's growth strategy, operational priorities and commitment to delivering memorable guest experiences across its portfolio of parks.

"We are excited to announce Kyle's promotion to President. Kyle is a highly respected leader with deep operational expertise, and a proven ability to drive results," said Swanson. "Having spent more than three decades growing his career within our organization, Kyle has a unique understanding of our business, our culture, and our commitment to delivering experiences that matter. His leadership will be instrumental as we continue executing our growth strategy and creating value for our guests, team members, partners and shareholders."

Since joining the executive leadership team as Chief Parks Operations Officer, Miller has been responsible for overseeing operations across the Company's park portfolio. Previously, Miller served as Park President of SeaWorld Orlando, Discovery Cove and Aquatica Orlando, where he helped lead some of the Company's most successful operational and guest experience initiatives. Miller began his career with Busch Entertainment Corporation in 1995 and has served in a variety of leadership positions across the Company's operations, culinary, merchandise and park management functions.

"As I step into this new role, I am honored and excited by the opportunity to help lead United Parks into its next chapter," said Miller. "Our parks have a unique ability to bring families together, inspire guests through extraordinary experiences, and advance our mission of animal care, conservation and rescue. I look forward to working alongside our talented ambassadors and leadership team to build on the growth opportunities across our business."

Following Miller's promotion, Scott Maupin will assume the role of Chief Parks Operating Officer. Maupin previously served as Co-Chief Parks Operating Officer of United Parks & Resorts.

"Since joining United Parks, Scott has quickly established himself as a strong and effective leader," Swanson said. "He brings significant operational experience and a clear focus on execution, performance and the guest experience. We are pleased to have him step into this expanded role and look forward to his continued contributions as we execute against our priorities across the portfolio."

Maupin joined United Parks & Resorts in May 2026 as Co-Chief Parks Operating Officer, bringing more than 30 years of experience across theme park, resort and hospitality operations. Prior to joining the Company, he served as Senior Vice President and Managing Director for Merlin Entertainments, where he led its North American portfolio of 45 entertainment destinations. Earlier in his career, Maupin held senior leadership roles with Great Wolf Resorts and Six Flags.

"I'm excited to take on this expanded role and continue working alongside our teams across the Company," Maupin said. "Over the past several months, I have had the opportunity to see firsthand the passion our teams bring to our parks every day. I look forward to building on that foundation as we continue delivering exceptional experiences for our guests and driving operational excellence across the business."

The Company also announced that Christopher Finazzo, Chief Commercial Officer, will depart United Parks & Resorts to pursue new opportunities. United Parks thanks Finazzo for his contributions during his tenure and wishes him well in his next chapter.

About United Parks & Resorts Inc.

United Parks & Resorts Inc. (NYSE: PRKS) is a global theme park and entertainment company that owns or licenses a diverse portfolio of award-winning park brands and experiences, including SeaWorld®, Busch Gardens®, Discovery Cove, Sesame Place®, Water Country USA, Adventure Island, and Aquatica®. The Company's seven world-class brands span 13 parks in seven markets across the United States and Abu Dhabi, offering experiences that matter with exhilarating thrill and family-friendly rides, coasters, and experiences, inspiring up-close and educational presentations with wildlife, and other various special events throughout the year. In addition, the Company collectively cares for one of the largest zoological collections in the world, is a global leader in animal welfare, training, and veterinary care, and is one of the leading marine animal rescue organizations in the world with a legacy of rescuing and caring for animals that spans over 60 years, including coming to the aid of over 43,000 animals in need. To learn more, visit United Parks & Resorts.

Copies of this and other news releases as well as additional information about United Parks & Resorts Inc. can be obtained online at United Parks & Resorts. Shareholders and prospective investors can also register to automatically receive the Company's press releases, SEC filings and other notices by e-mail by registering at that website.

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