



NEWS RELEASE

## GCA Extends and Expands Business Relationship With Las Vegas Sands

3/9/2015

LAS VEGAS, March 9, 2015 (GLOBE NEWSWIRE) -- Global Cash Access, Inc., a wholly-owned subsidiary of Global Cash Access, Holdings, Inc. (NYSE:GCA) and a global provider of cash-to-floor solutions and business intelligence services for gaming establishments, today announced that it has signed a multi-year agreement with one of its top customers, Las Vegas Sands. The contract extends existing cash access services and expands the business relationship to include the deployment of integrated kiosks across the full gaming floors at the Venetian and Palazzo resorts in Las Vegas, as well as Sands Bethlehem in Pennsylvania. This strategic partnership demonstrates the continued momentum Global Cash Access has achieved in providing a full service, comprehensive value offering to premier operators like Las Vegas Sands.

"We are extremely proud to expand our relationship with one of our premier customers, and look forward to demonstrating the operational benefits and financial value to Las Vegas Sands with our unique cash-to-floor solutions," remarked Juliet A. Lim, Executive Vice President, Payments and General Counsel of GCA.

GCA's integrated kiosk platform is a full-service solution for ticket redemption, bill breaking and cash access services. Using GCA's patented ATM 3-in-1 rollover technology, GCA's integrated kiosk platform delivers superior feature functionality and ease in delivering increased cash to the casino floor and profitability to GCA's customers.

### About GCA

GCA is dedicated to providing integrated gaming payments solutions, video and mechanical reel gaming content and technology solutions, as well as compliance and efficiency software. The Company's Payments business provides: (a) access to cash at gaming facilities via Automated Teller Machine ("ATM") cash withdrawals, credit card cash access transactions, point-of-sale ("POS") debit card transactions, and check verification and warranty services; (b) integrated gaming industry cash access devices and related services, such as slot machine ticket redemption and

jackpot kiosks; (c) products and services that improve credit decision making, automate cashier operations and enhance patron marketing activities for gaming establishments; (d) compliance, audit and data solutions; and (e) online payment processing solutions for gaming operators in States that offer intra-state, Internet-based gaming and lottery activities. The Company's Games business, under the Multimedia Games brand, provides: (a) comprehensive content, electronic gaming units and systems for Native American and commercial casinos, including the award-winning TournEvent® slot tournament solution; and (b) the central determinant system for the video lottery terminals ("VLTs") installed at racetracks in the State of New York. More information is available at GCA's website at [www.gcainc.com](http://www.gcainc.com).

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Source: Global Cash Access, Inc.