



NEWS RELEASE

GCA to Supply Suite of Casino Gaming Equipment and Payments Solutions to New Scarlet Pearl Casino Resort

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Agreement for Portfolio of Gaming, Cash Access, Security and Intelligence Products Highlights Progress GCA is Achieving in Cross-Marketing of Industry-Unique Complementary Solutions

LAS VEGAS, Aug. 18, 2015 (GLOBE NEWSWIRE) -- Global Cash Access Holdings, Inc. (NYSE:GCA) ("GCA" or the "Company") announced today that it has secured placement of a suite of its electronic gaming machines and payments solutions with the Scarlet Pearl Casino Resort in D'Iberville, MS, which is scheduled to open at the end of this year.

The initial agreement includes the sale and placement of multiple slot machine banks, including the Company's revolutionary TournEvent® slot tournament system. The award-winning TournEvent system enables operators to quickly and seamlessly switch from in-revenue gaming to out-of-revenue tournaments, bringing excitement to the slot floor. GCA video and mechanical reel slot machine titles, including Yardbirds®, Carnival in Rio®, and Wild Wild Gems® will also be featured at the Scarlet Pearl Casino Resort upon opening.

Scarlet Pearl Casino Resort will also utilize a full suite of cash access, marketing and compliance payments solutions, including:

- ATM/Cash access and check guarantee services
- Full-service kiosks and jackpot payment kiosks
- CentralCredit™ reporting services — the leading gaming patron credit bureau
- NEWave — the leading compliance software for anti-money laundering and tax reporting
- QuikMarketing services enabling operators to deliver highly targeted, cost-effective direct marketing initiatives to acquire new patrons and strengthen existing patron relationships

"Upon opening later this year, we are committed to provide our patrons with the best possible casino experience supported by the highest level of innovation, services, and solutions," said Denise Barton, CEO of Scarlet Pearl Casino Resort. Our strategic partnership with GCA for their gaming and payments solutions will help us to meet this goal. We are looking forward to building a long-term relationship with GCA and know that their ability to provide both games and payment services will help us better serve our patrons."

"Our industry-unique position as the only sole-source provider of both games and payments solutions allows us to offer a greater range of products across the casino floor and greater value to our casino customers," said Ram V. Chary, GCA President & Chief Executive Officer. "This agreement with the Scarlet Pearl Casino Resort is an exciting proof point of the early success we are having with cross-marketing our complementary solutions and a key driver of our ability to consistently grow our market share. We are committed to expanding our innovative and creative reach and are excited to partner with premier operators like the Scarlet Pearl Casino Resort."

About GCA

GCA is dedicated to providing video and mechanical reel gaming content and technology solutions, integrated gaming payments solutions and compliance and efficiency software. The Company's Games business provides: (a) comprehensive content, electronic gaming units and systems for Native American and commercial casinos, including the award winning TournEvent® slot tournament solution; and (b) the central determinant system for the video lottery terminals installed at racetracks in the State of New York. The Company's Payments business provides: (a) access to cash at gaming facilities via Automated Teller Machine cash withdrawals, credit card cash access transactions, point of sale debit card transactions, and check verification and warranty services; (b) fully integrated gaming industry kiosks that provide cash access and related services; (c) products and services that improve credit decision making, automate cashier operations and enhance patron marketing activities for gaming establishments; (d) compliance, audit and data solutions; and (e) online payment processing solutions for gaming operators in states that offer intrastate, Internet-based gaming and lottery activities. More information is available at GCA's website at www.gcainc.com.

About Scarlet Pearl Casino Resort

Scarlet Pearl Casino and Resort is a privately held company based in D'Iberville, MS. Upon opening in late 2015, the property will feature 300 hotel rooms, including 56 suites and 10 penthouse suites, a 36 hole miniature golf course, an event center and four restaurants. In addition to the non-gaming amenities, the casino will be home to over 1,350 slots, 45 table games, and a 10 table Poker Room.

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