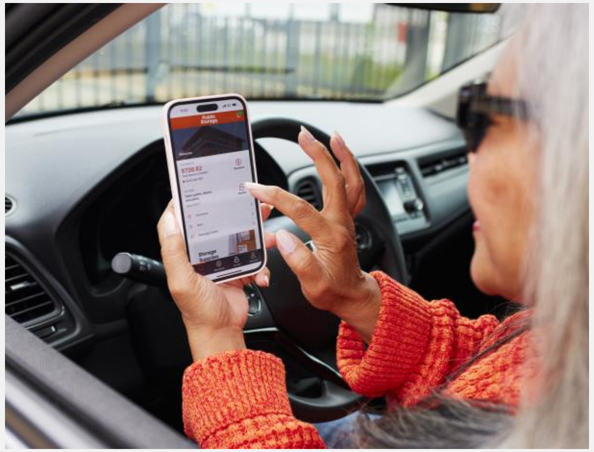
Company Update

March 2025

Important Information

FORWARD-LOOKING STATEMENTS: This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements relating to our 2025 outlook and all underlying assumptions; our expected acquisition, disposition, development, and redevelopment activity; supply and demand for our self-storage facilities; information relating to operating trends in our markets; expectations regarding operating expenses, including property tax changes; expectations regarding the impacts from inflation and changes in macroeconomic conditions; our strategic priorities; expectations with respect to financing activities, rental rates, cap rates, and yields; leasing expectations; our credit ratings; and all other statements other than statements of historical fact. Such statements are based on management's beliefs and assumptions made based on information currently available to management and may be identified by the use of the words "outlook," "guidance," "expects," "believes," "anticipates," "should," "estimates," and similar expressions. These forward-looking statements involve known and unknown risks and uncertainties, which may cause our actual results and performance to be materially different from those expressed or implied in the forward-looking statements. Risks and uncertainties that may impact future results and performance include, but are not limited to those described in Part 1, Item 1A, "Risk Factors" in our most recent Annual Report on Form 10-K filed with the Securities and Exchange Commission (the "SEC") on February 24, 2025 and in our other filings with the SEC. These include changes in demand for our facilities; changes in macroeconomic conditions; changes in national self-storage facility development activity; impacts of natural disasters; adverse changes in laws and regulations including governing property tax, evictions, rental rates, minimum wage levels, and insurance; adverse economic effects from public health emergencies, international military conflicts, or similar events impacting public health and/or economic activity; increases in the costs of our primary customer acquisition channels; adverse impacts to us and our customers from high interest rates, inflation, unfavorable foreign currency rate fluctuations, or changes in federal or state tax laws related to the taxation of REITs; security breaches, including ransomware; or a failure of our networks, systems, or technology. These forward-looking statements speak only as of the date of this presentation or as of the dates indicated in the statements. All of our forward-looking statements, including those in this presentation, are qualified in their entirety by this cautionary statement. We expressly disclaim any obligation to update publicly or otherwise revise any forward-looking statements, whether because of new information, new estimates, or other factors, events, or circumstances after the date of these forward-looking statements, except when expressly required by law. Given these risks and uncertainties, you should not rely on any forward-looking statements in this presentation, or which management may make orally or in writing from time to time, neither as predictions of future events nor guarantees of future performance.

NON-GAAP MEASURES: This presentation contains non-GAAP measures, including FFO, NOI, and EBITDA. Non-GAAP measures should not be considered as an alternative to, or more meaningful than, net income (determined in accordance with GAAP) or other GAAP financial measures, as an indicator of financial performance and are not an alternative to, or more meaningful than, cash flow from operating activities (determined in accordance with GAAP) as a measure of liquidity. Non-GAAP measures have limitations as they do not include all items of income and expense that affect operations and, accordingly, should always be considered as supplemental financial results to those presented in accordance with GAAP. In addition, other REITs may compute these measures differently, so comparisons among REITs may not be helpful. Please refer to our SEC periodic reports and the reconciliations attached to this presentation for definitions of our non-GAAP measures and reconciliations to the nearest GAAP measures.



Company Highlights

I. An Exceptional Industry

- Favorable demand dynamics
- Declining new competitive supply
- Fragmentation leads to portfolio growth
- A superior cash flow profile
- Operational improvement occurring

II. Public Storage: Leading the Industry

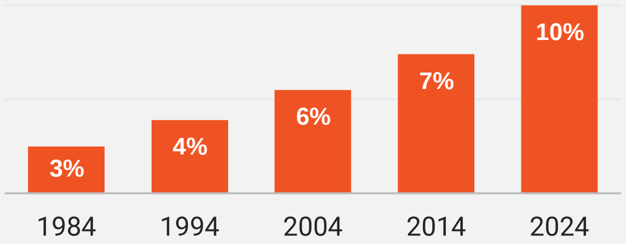
- Unique competitive advantages
- Powerful compounding-returns platform
- Margin-enhancing transformation advancing
- Leading operations & external growth
- Growth-oriented balance sheet
- Attractive valuation

Favorable Fundamentals With Embedded Growth

Growing Secular Demand

- Needs-based, multi-faceted demand from individuals and business
- Net pro-cyclical, but with strong recession resilience
- The affordable option among space alternatives

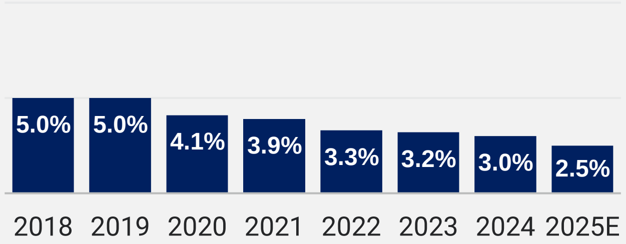
Rising Utilization
% of U.S. Population Using Self Storage



Supply Constraints

- Primarily small regional developers that are highly subject to pressures including:
  - Economic cycles
  - Interest rates
  - Construction costs
  - Municipal processes
  - Underwriting complexity
  - Operational intensity
- Pressures create acquisition and third-party management opportunity

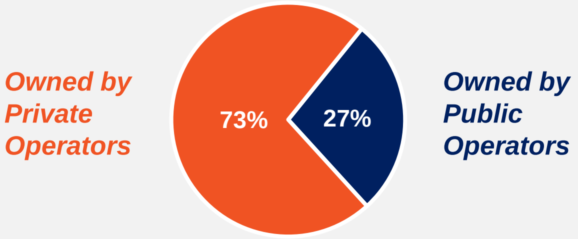
Declining Competitive New Supply
New Supply Growth[1]



Fragmentation Leads to Growth

- Majority of properties are owned by smaller, less-sophisticated operators
- Institutional ownership with defined hold periods increasing over the past decade
- Strong operational upside potential on more-sophisticated owner platforms

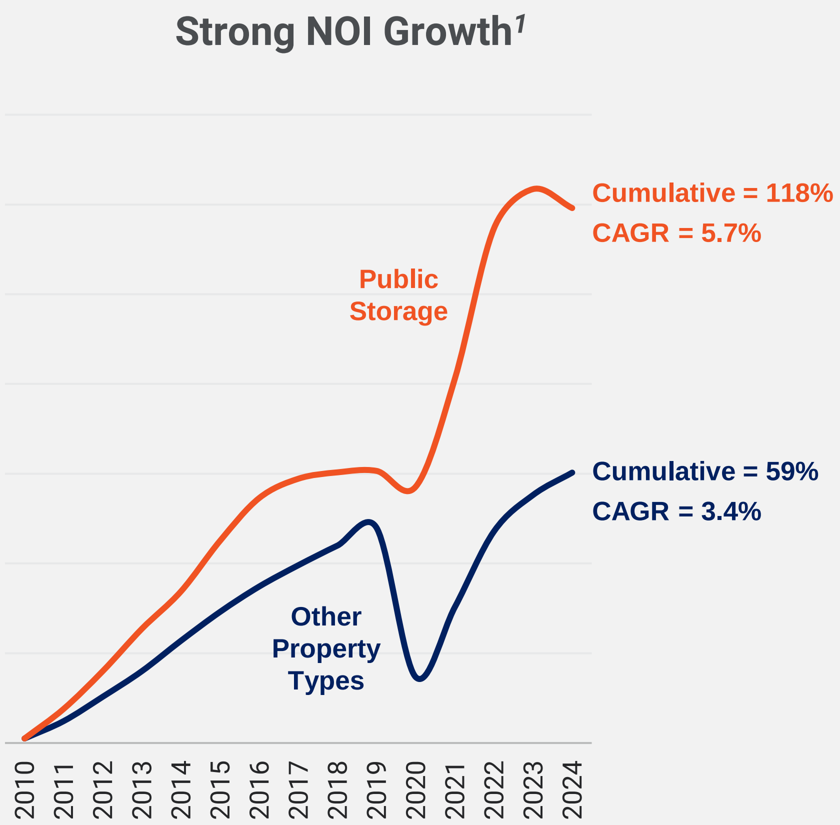
Fragmented Ownership
~2.1 billion square feet[2]

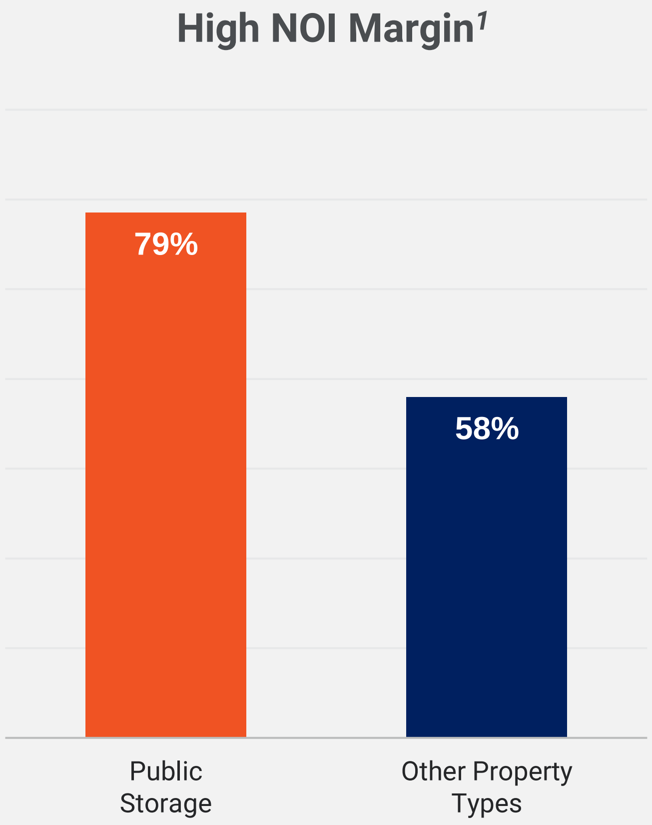


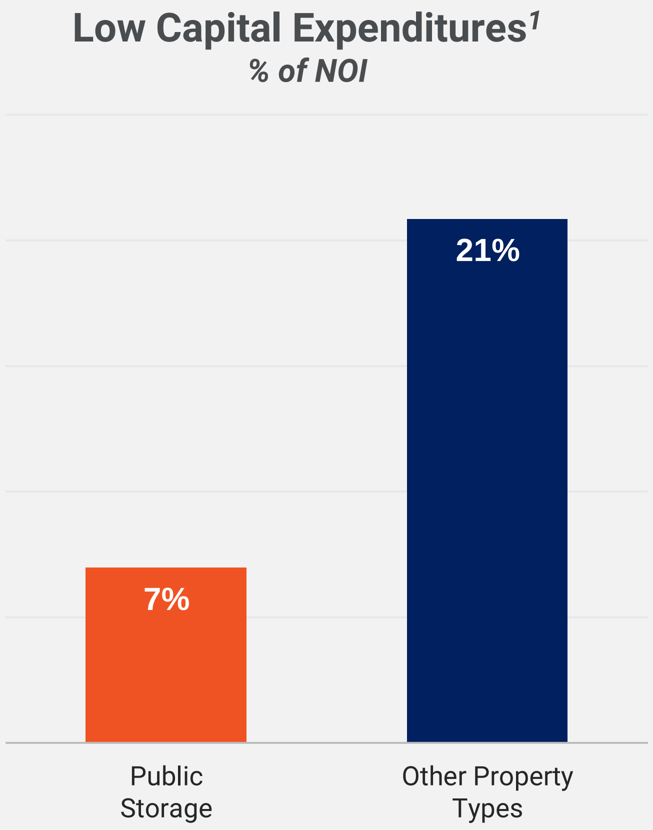
A fundamentally strong industry with benefits accruing to the larger and more-sophisticated operators

Source: U.S. Census, The Self Storage Almanac, Radius+, Yardi Matrix, and Public Storage
1. Reflects estimated annual expansion of total self storage net rentable square footage in the United States.
2. Public owners include Public Storage, CubeSmart, Extra Space, National Storage Affiliates, and U-Haul.

A Superior Cash Flow Profile







Public Storage's competitive advantages combine with industry dynamics to drive robust cash flows and returns

Source: Company filings, Green Street

1. NOI growth and margins are for respective same store pools. Maintenance capital expenditures are for consolidated pools. Other Property Types is an average of apartments, office, industrial, mall, strip center, manufactured housing, and lodging sectors.

Operations Stabilizing From Extraordinary Times

Stabilization Considerations

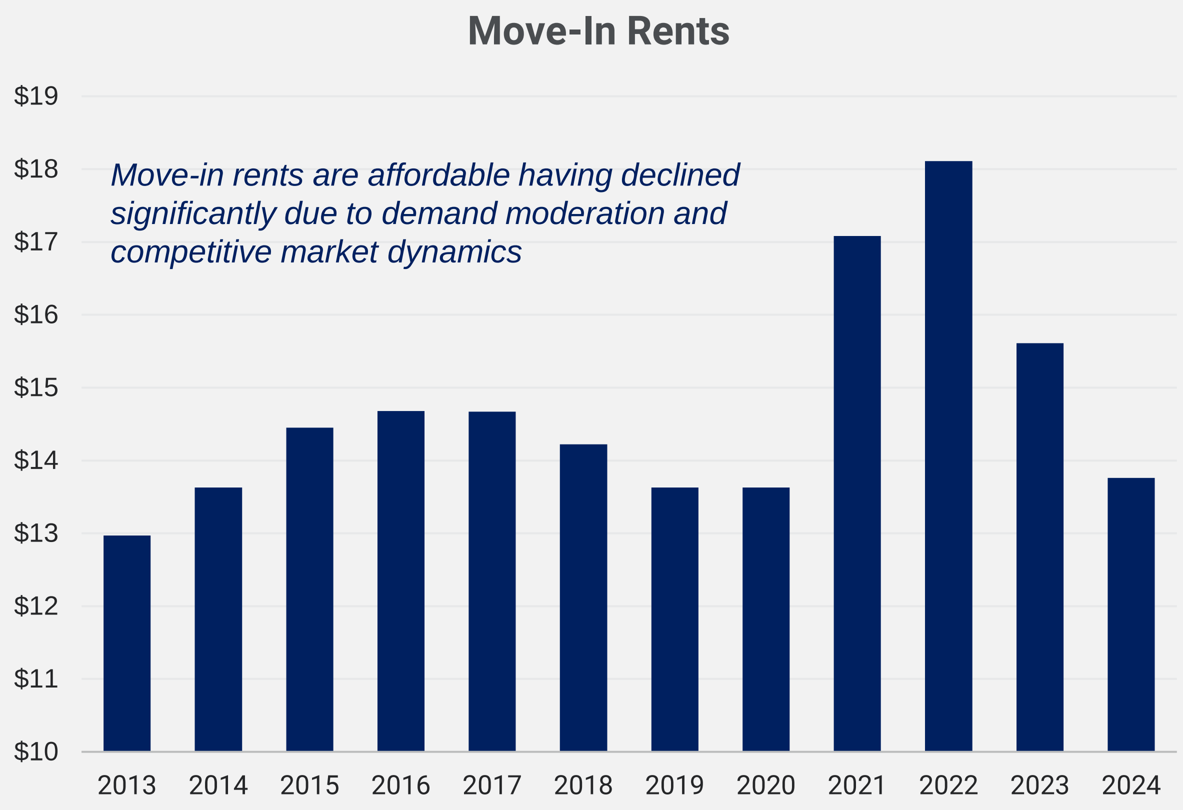
- Broad-based improvement occurring across markets
- Versus the past, a more gradual total same store acceleration expected due to:
  - ➢ Impact of pricing restrictions in Los Angeles[1]
  - ➢ Competitive customer move-in environment
  - ➢ Muted housing market activity

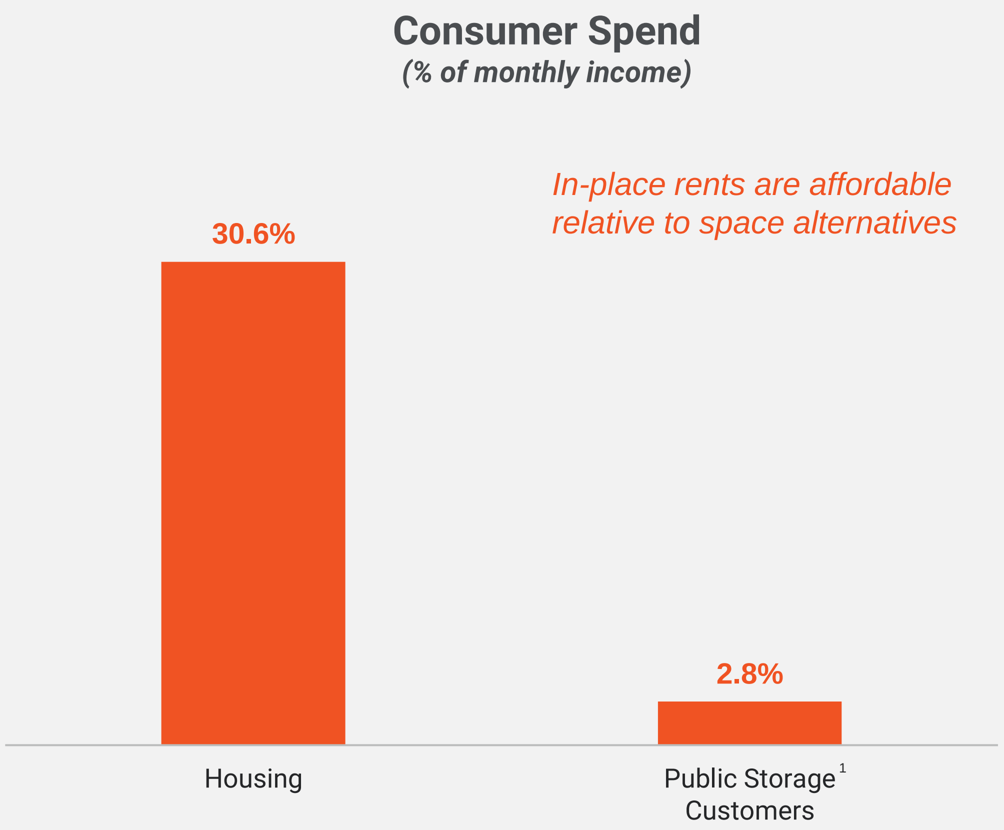
Improvement following tough comparisons, demand moderation, and competitive market move-in rent dynamics

Source: Company filings

1. Pricing restrictions resulting from the State of Emergency declared in response to the recent fires expected to have a 100 basis point negative impact on same store revenue growth in 2025.

The Affordable Space Alternative





Self storage rents are affordable on a nominal basis and relative to space alternatives including housing

Source: Company filings, Bureau of Labor Statistics, Census Bureau, National Association of Realtors, Rent.com
1. Based on Public Storage overall same store average rent per square foot for Q4 2024.

Public Storage: Leading the Industry

NYSE / S&P 500
company

52
years in operation

A2 / A
credit rating (Moody's/S&P)

$4.7B
TTM revenues

$3.4B
TTM net operating income (NOI)

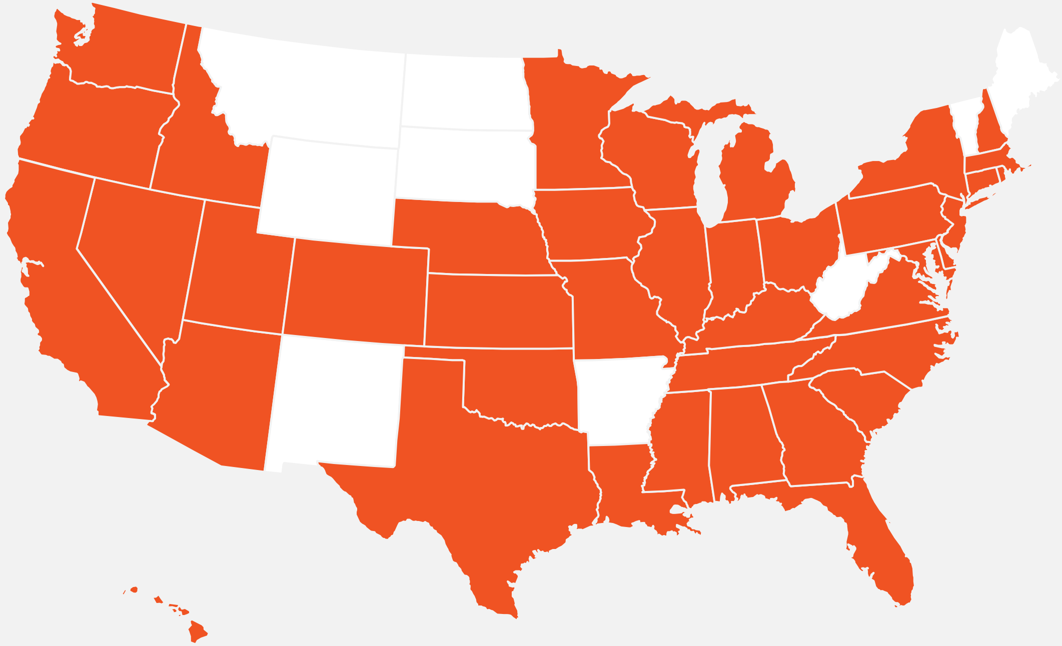
3,380
properties

245M
rentable square feet

40
states

2.0M
customers in place

23%
of total portfolio is in the high-growth lease-up pool with $80 million of NOI upside beyond 2025

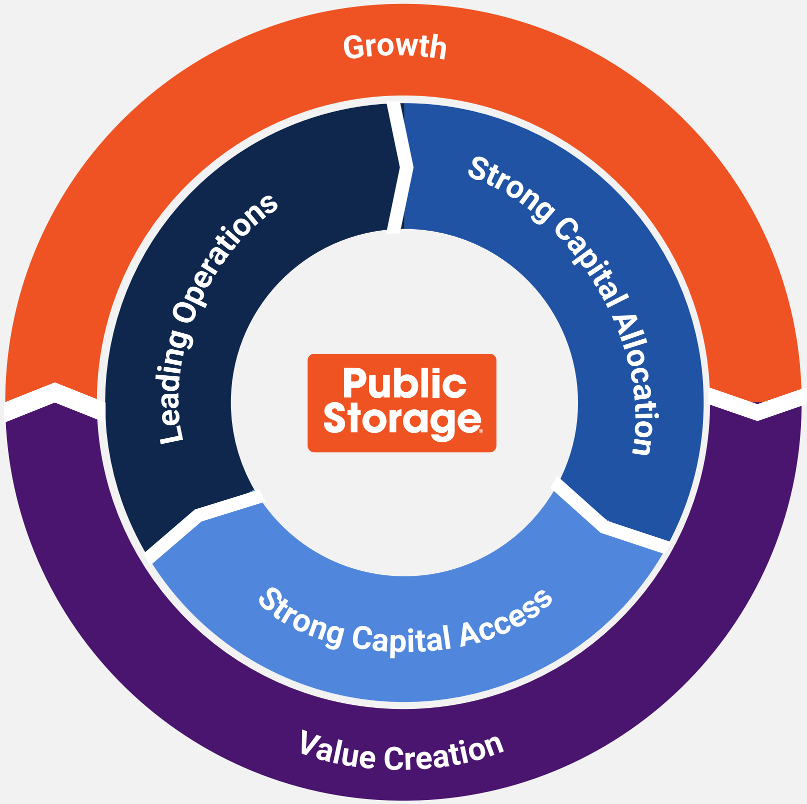


Source: Company filings and data
Note: As of 12/31/24 unless otherwise noted. Properties, square footage, states, and customers in place include owned and third-party managed properties, including acquisitions announced subsequent to 12/31/24.

A Powerful Compounding-Returns Platform

Select Competitive Advantages

- Portfolio Locations & Scale
- High-Performing Team & Culture
- Platform & Innovation Strength
- Multi-Factor External Growth
- Growth-Oriented Balance Sheet

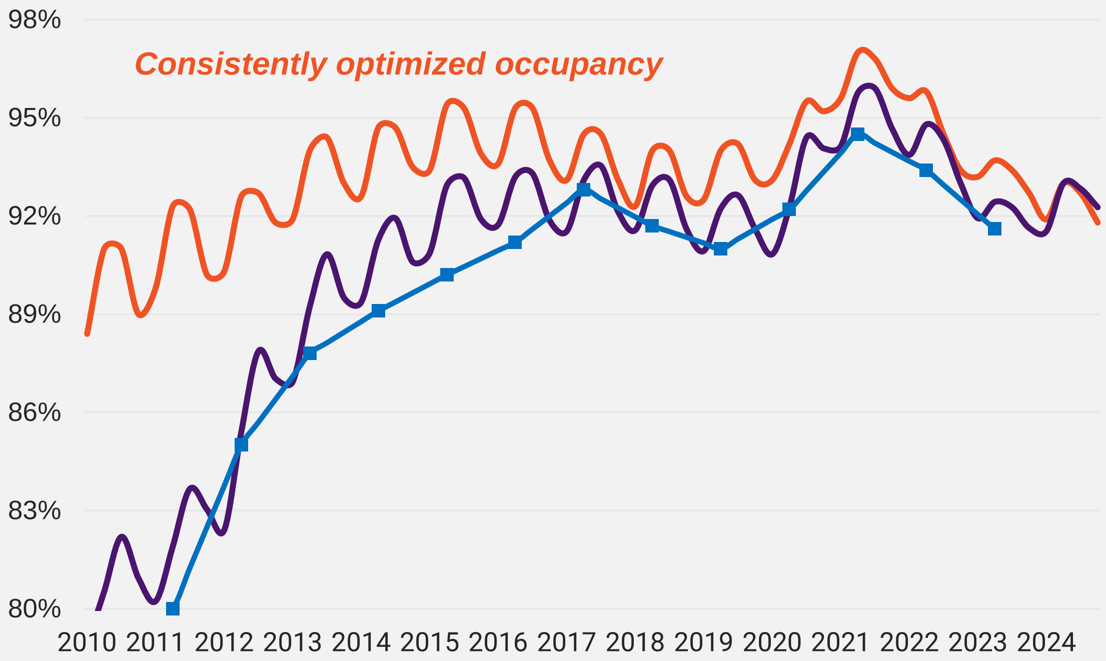


Growth and value creation driven by mutually reinforcing competitive advantages

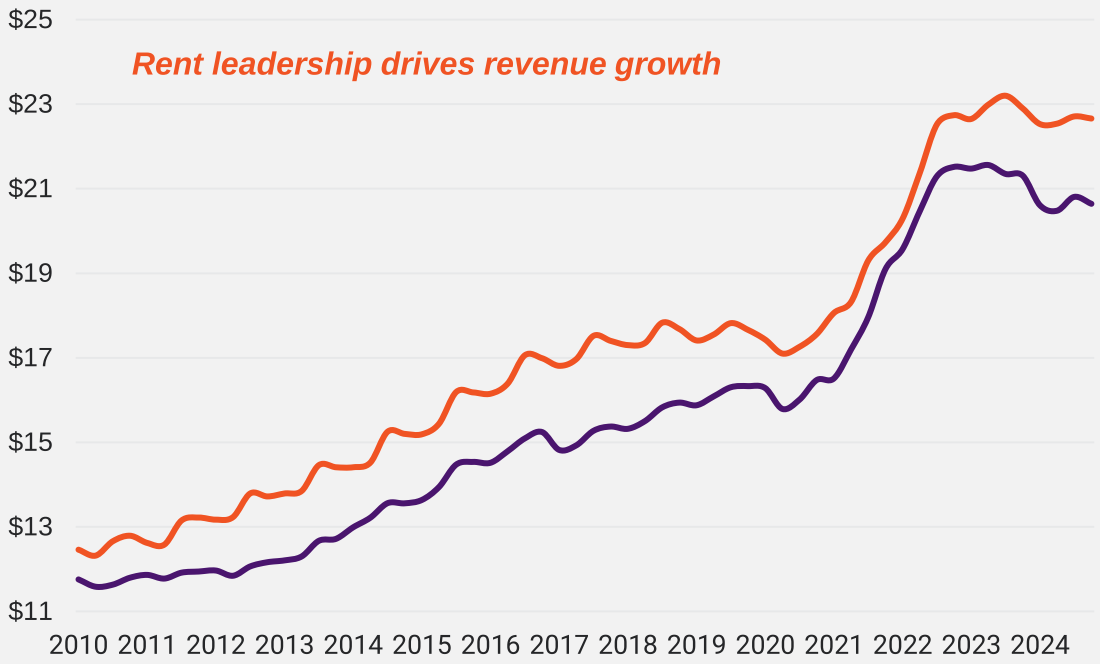
Maximizing Revenue Management

— Public Storage — Self-Storage REIT Peer Average[1] — Industry Average[2]

Occupancy



Rent per Square Foot



Leading data-driven and AI-based revenue optimization

Source: Company filings, The Self-Storage Almanac, and Radius+

1. Includes CubeSmart, Extra Space, and Life Storage. Excludes National Storage Affiliates due to lack of data history prior to IPO in 2015.
2. Includes estimate of private and public operators nationwide.

Operating Model Transformation Advancing

Digital Field Operating Model

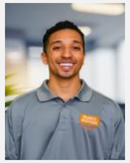
Omni-Channel Digital Customer Experience


Website


PS App (w/ live help)


Kiosk (w/ live help)

Digital Care Team


Specialized Field Personnel

Digital Property Access & Safety


Digital Access Systems


Smart Camera Security (w/centralized monitoring)

Advanced Asset Management

- ✓ Multi-property local asset teams
- ✓ Specialized cleaning and repair personnel
- ✓ Data-driven preventative maintenance

Digital Corporate Platform

Centralized Enterprise Platform Fully Integrated With Field Operations

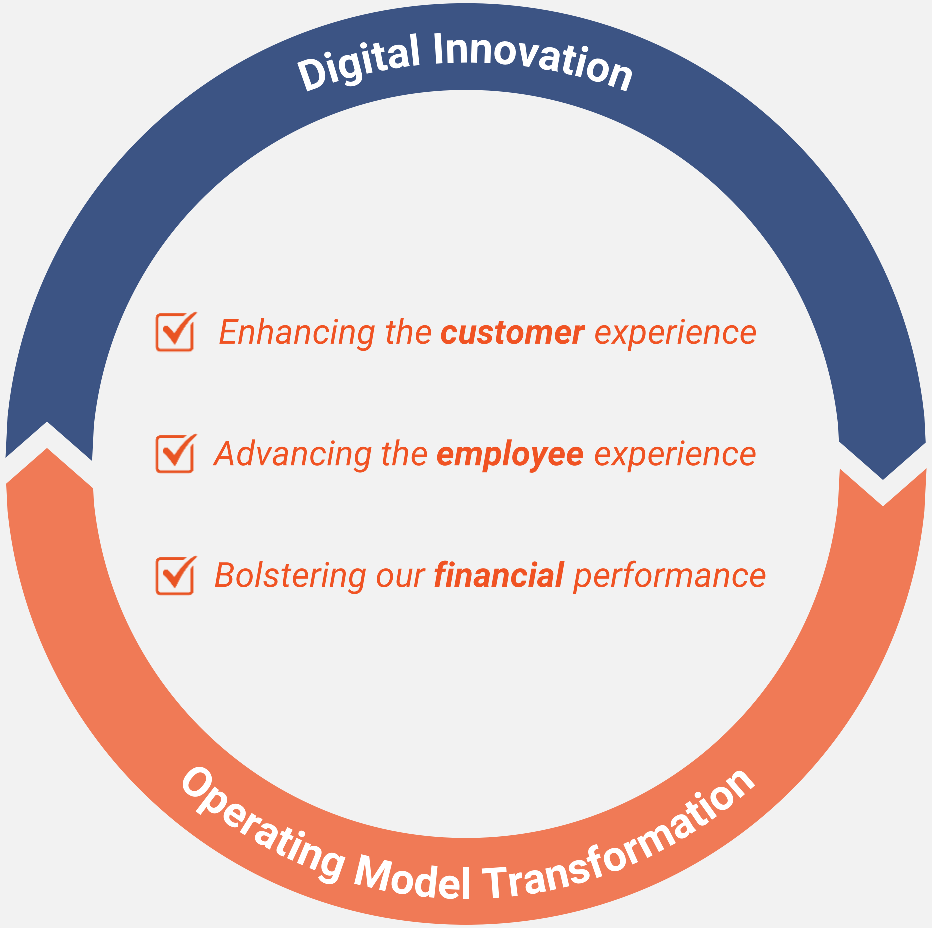
- ✓ Proprietary & cloud based
- ✓ Optimized data warehouse
- ✓ Data-driven analytics & decisions
- ✓ Infused with AI
- ✓ Prompt & clear employee direction
- ✓ Predictive field labor scheduling

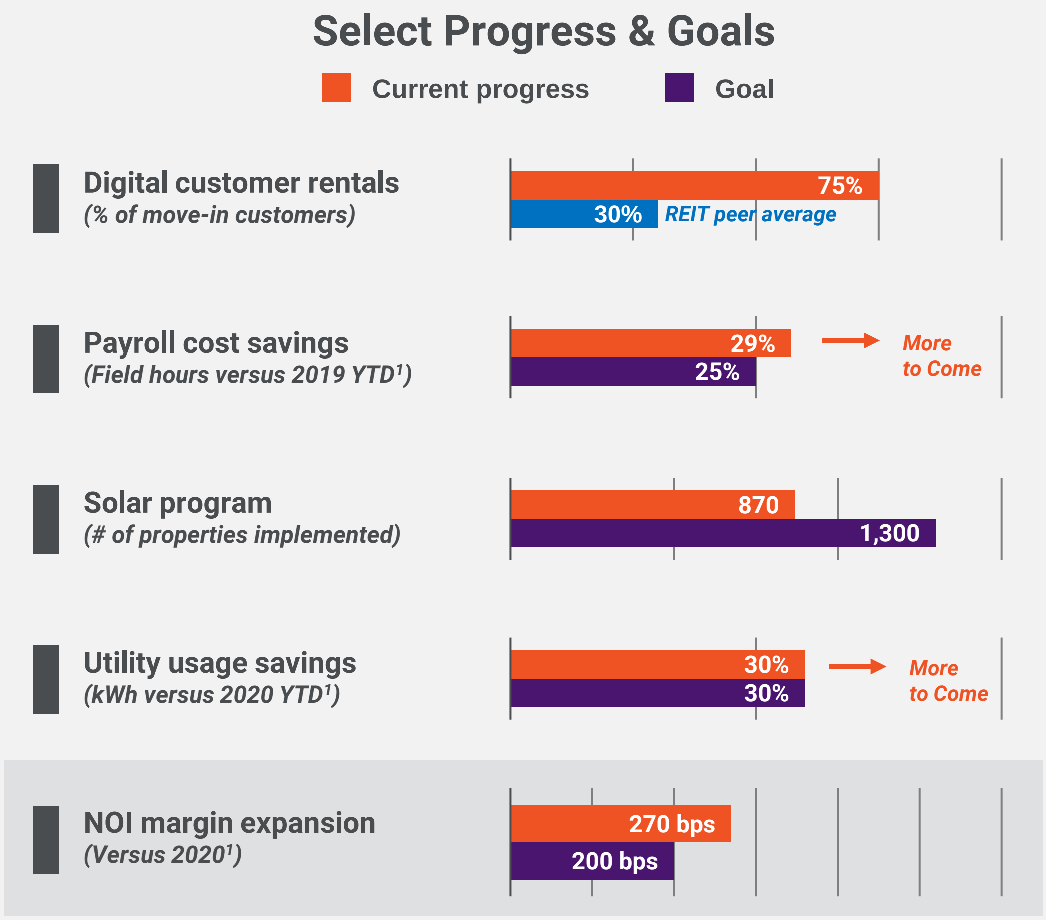
Cohesively connecting our customers, teams, and systems across field and corporate operations

Public Storage

Source: Company filings

Tracking Ahead On Our Transformation Plan





We are outperforming our transformation goals with further enhancement to come

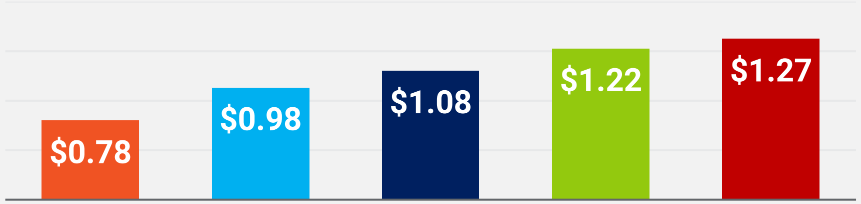
Public Storage

Source: Company filings

1. Public Storage same store pool.

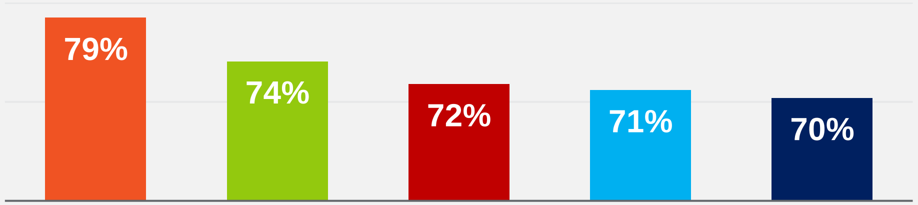
Transformation Is Enhancing Our Leading Performance

Optimizing Labor Hours[1]
(payroll costs per square foot)

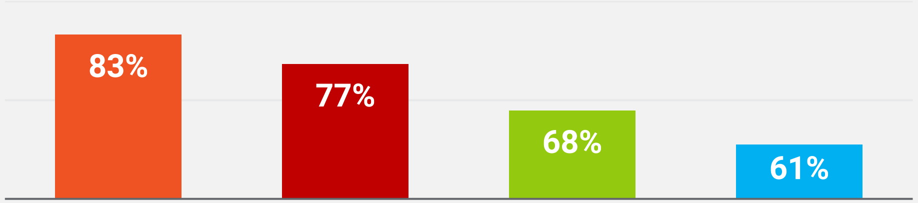


Controlling Utility Usage[1]
(utility costs per square foot)

Most Profitable NOI Margin[1]



Highest Free Cash Flow Conversion[2]



Public Storage · Extra Space · Extra Space / Life Storage · CubeSmart · National Storage Affiliates

Company-wide advantages and transformation drive operational and financial outperformance

Source: Company filings
1. Same store pools for full-year 2024.
2. Free cash flow relative to EBITDA for twelve months ended 9/30/24. Full-year 2024 data not fully available at time of publishing.

Strong External Growth Platform

Unique Multi-Factor External Growth

Acquisition

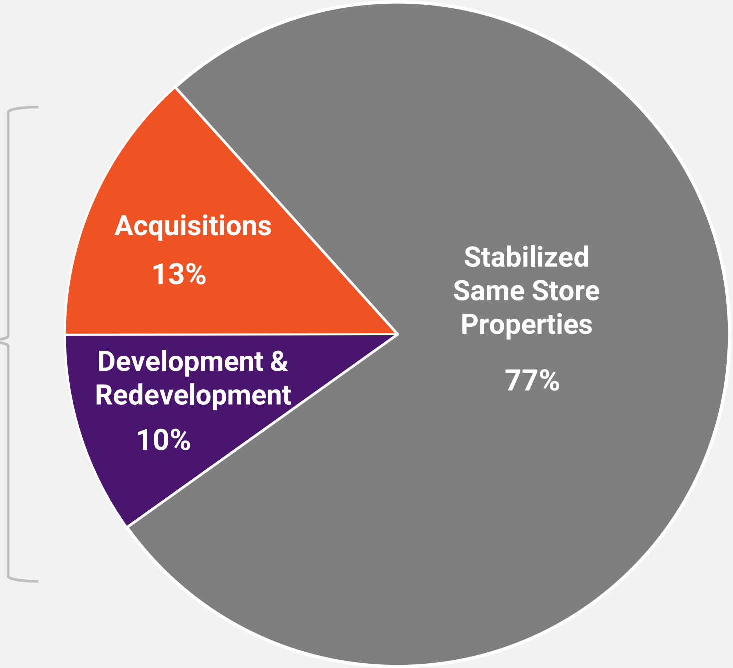
Development

Redevelopment & Expansion

High-growth properties are 23% of the portfolio with $80 million of NOI upside beyond 2025

Total Owned Portfolio By Property Type[1]

~221 million square feet



Expertise across the operational and external growth spectrum drive superior returns

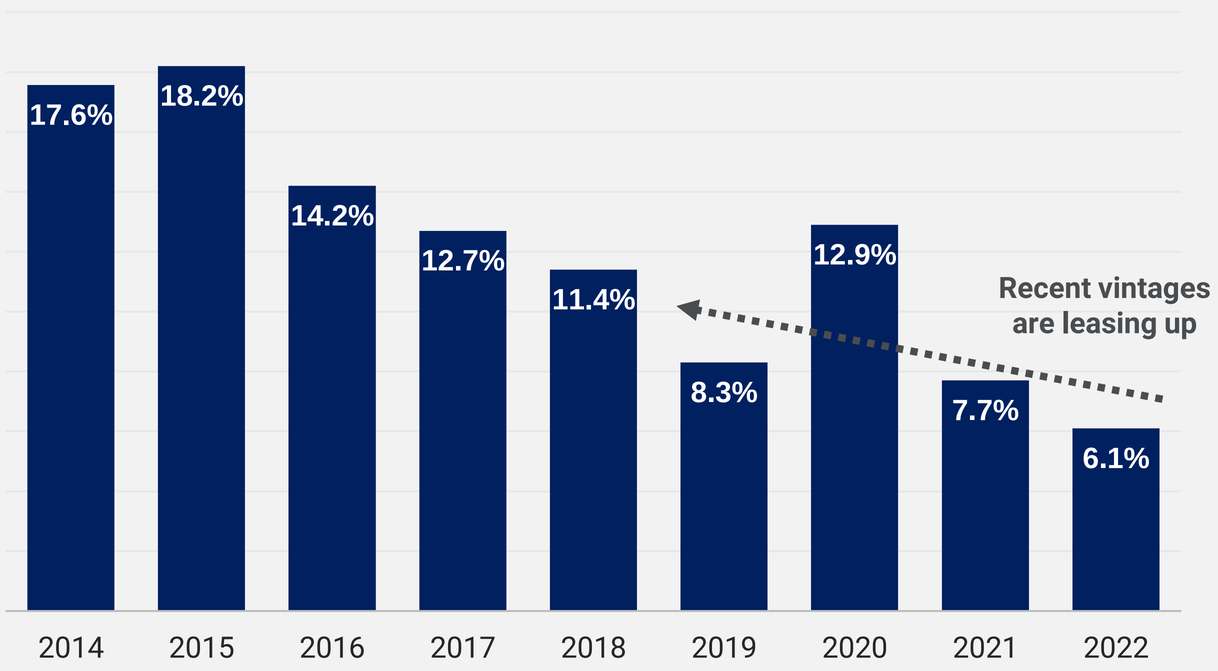
Public Storage

Source: Company filings

Best-in-Class Development Program

- Largest and most experienced team in the industry
- Data-driven submarket and site selection
- Optimized property size, design, and unit mixing
- Construction costs supported by efficiencies of scale and long-standing vendor relationships
- Primarily funded with retained cash flow
- Significant value creation

NOI Yield by Delivery Year[1]

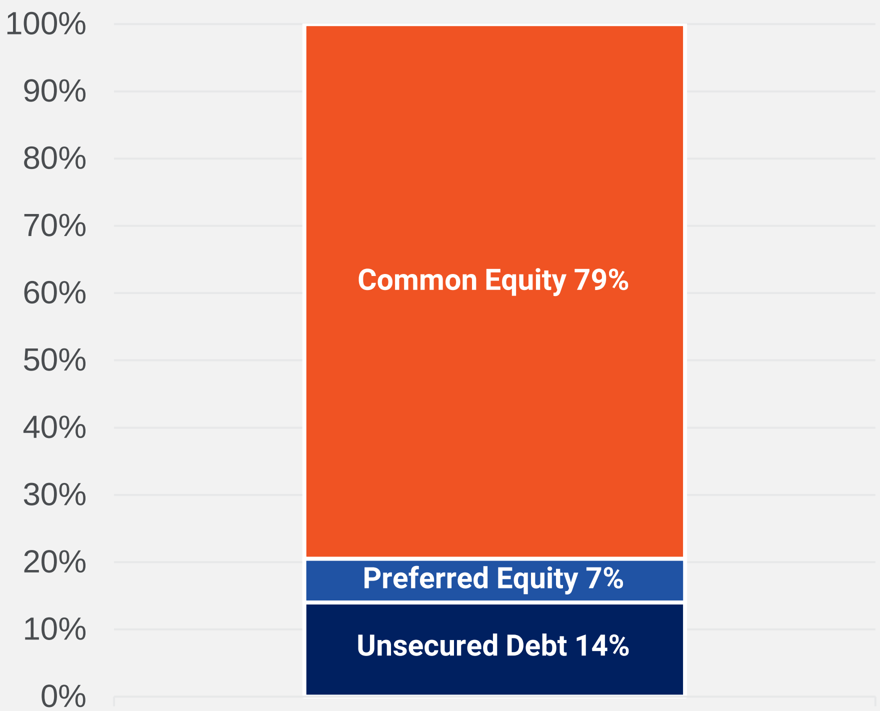


Industry-leading development delivery volumes and returns

Source: Company filings
1. Based on NOI for full-year 2024.

A Growth-Oriented Balance Sheet

Total Capitalization[1]



A2 / A
credit rating (Moody's/S&P)

3.9x
net debt + preferred equity to EBITDA[2]

3.5%
cost of in-place debt and preferred equity

$1.9B
near-term available liquidity[3]

$600M
retained cash flow expected in 2025

Debt capacity to fund significant growth along with other capital sources and significant retained cash flow

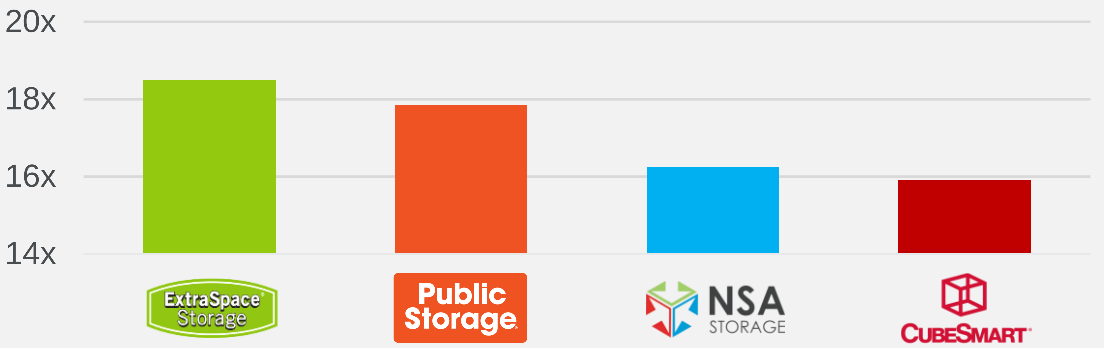
Source: Company filings. See appendix for a definition of EBITDA, a non-GAAP metric, and a reconciliation of EBITDA to net income in accordance to GAAP.
1. Common equity as of 2/27/25. Unsecured debt and preferred equity as of 12/31/24.
2. Current figure based on EBITDA for full-year 2024.
3. Includes cash and line of credit capacity as of 12/31/24.

Premium Attributes at an Attractive Valuation

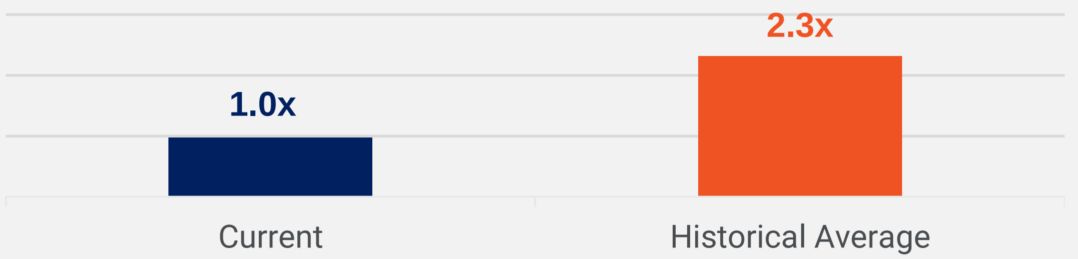
Valuation Drivers

- Most recognizable brand
- Unmatched owned portfolio scale and locations
- Leading end-to-end digital ecosystem
- Pioneering operating model transformation
- Highest revenue, NOI, and NOI margin
- Industry-leading acquisition and development platforms
- Significant non-same store NOI growth upside
- Lowest leverage and cost of capital
- Highest free cash flow margin and conversion
- Strongest FFO growth[1]
- Strongest dividend growth[1]

2025 FFO Multiple[2]



Public Storage Premium to Peer Average[3]



Upside to Public Storage's historical premium valuation

Source: Bloomberg and Company filings
1. Measured since Q4 2022.
2. Based on share prices and analyst consensus as of 2/27/25.
3. Based on pre-pandemic 20-year historical average premium.

Appendix

Public Storage

Non-GAAP Reconciliations

Net Income to EBITDA Reconciliation

	2015	2020	2024
Net income	$1,318	$1,361	$2,084
Net operating income attributed to noncontrolling interests	(8)	(6)	(19)
Depreciation and amortization	425	553	1,130
Interest expense	1	56	287
Income tax expense	8	8	5
Extraordinary and nonrecurring gains and losses	(19)	96	(104)
PS Business Parks and Shurgard equity earnings	(48)	(80)	(20)
Distributions received from PS Business Parks and Shurgard[1]	33	97	24
EBITDA	**$1,710**	**$2,085**	**$3,387**

Public Storage

Source: Company filings