



NEWS RELEASE

# RRD Marketing Solutions Positioned Among Top Global Advertising and Marketing-Services Agencies in the 77th Ad Age Agency Report

5/5/2021

RRD being recognized for a third consecutive year signals the company's continued strength and evolution

CHICAGO--(BUSINESS WIRE)-- **R.R. Donnelley & Sons Company** (RRD) (NYSE: RRD), a leading global provider of marketing and business communications, today announced that its Marketing Solutions segment was recognized in Ad Age's 77th annual Agency Report. Since 1945, the publication has released its annual ranking and analysis of advertising and marketing-services agencies based on U.S. and worldwide revenue. This is the third year in a row that RRD Marketing Solutions has been named on the list.

Produced by Ad Age Datacenter, an industry resource on best-in-class marketer agency and trend data, the Ad Age Agency Report includes rankings based on 2020 revenue. RRD Marketing Solutions was recognized in the following categories:

- Largest U.S. Agencies From All Disciplines - #6
- World's Largest Agency Companies - #16
- World's Largest Consolidated Agency Networks - #23
- Largest U.S. CRM/Direct Marketing Networks - #6
- World's Largest CRM/Direct Marketing Networks - #7

"To be recognized for our work this year is a true testament to our team's resiliency and continued dedication to address client challenges," said Doug Ryan, President, RRD Marketing Solutions. "In 2020, we took steps to modernize our services and expand our portfolio to better address client needs during a transformative and uncertain time. We look forward to building on this momentum as we continue to evolve in the years to come."

Established in 2017, RRD Marketing Solutions uses data-driven marketing and compelling content to anticipate client needs and drive engagement across the full customer journey.

For more information about RRD Marketing Solutions, please visit: <https://www.rrd.com/services/marketing>

## About RRD

RRD is a leading global provider of multichannel business communications services and marketing solutions. With 30,000 clients and 33,000 employees across 28 countries, RRD offers the industry's most comprehensive offering of solutions designed to help companies—from Main Street to Wall Street—optimize customer engagement and streamline business operations across the complete customer journey. RRD offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to create, manage, deliver, and optimize their marketing and business communications strategies.

For more information, visit the Company's web site at [www.rrd.com](http://www.rrd.com).

View source version on [businesswire.com](https://www.businesswire.com): <https://www.businesswire.com/news/home/20210505005277/en/>

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Source: R.R. Donnelley & Sons Company