



NEWS RELEASE

# RRD Marketing Solutions Ranks Among Top 10 Largest US Agency Companies in the 76th Ad Age Annual Agency Report

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For the second year in a row, RRD has been ranked among the top global advertising and marketing-services agencies

CHICAGO--(BUSINESS WIRE)-- R.R. Donnelley & Sons Company (RRD) (NYSE: RRD), a leading global provider of multichannel solutions for marketing and business communications, today announced that their Marketing Solutions group has been recognized in Ad Age's 76th annual **Agency Report**, a ranking and analysis of the leading advertising and marketing-services agencies based on U.S. and worldwide revenue. This is the second year in a row that RRD has been named on the list, ranking amongst long-standing industry agencies such as WPP, Omnicom Group, Accenture, and Publicis Groupe.

RRD Marketing Solutions was recognized and ranked in the following categories:

- Largest U.S. Agencies From All Disciplines - #7
- World's Largest Agency Companies - #17
- World's Largest Consolidated Agency Networks - #22
- Largest U.S. CRM/Direct Marketing Networks - #5
- World's Largest CRM/Direct Marketing Networks - #7

"We are thrilled to be included in Ad Age's Annual Agency Report for the second year running," said Doug Ryan, President, RRD Marketing Solutions. "We created the Marketing Solutions segment to meet the evolving needs of our clients as they navigate an increasingly complex and competitive industry landscape. This recognition is a gratifying testament to RRD's successful evolution and prowess as a marketing solutions industry leader and our

capability to deliver on measurable outcomes for our clients, which is more important than ever.”

RRD’s Marketing Solutions segment was established in 2017 to help the company’s clients optimize marketing communications across all channels. Currently, RRD serves more than 85% of the Fortune 500 and more than 70% of the Fortune 1000.

For more information about RRD Marketing Solutions, please visit: [rrd.com](http://rrd.com).

## About RRD

RRD is a leading global provider of multichannel business communications services and marketing solutions. With more than 50,000 clients and 36,400 employees across 29 countries, RRD offers the industry’s most comprehensive offering of solutions designed to help companies—from Main Street to Wall Street—optimize customer engagement and streamline business operations across the complete customer journey. RRD offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to create, manage, deliver, and optimize their marketing and business communications strategies.

For more information, visit the Company's web site at [www.rrd.com](http://www.rrd.com).

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