



NEWS RELEASE

RRD Showcases Packaging Solutions that Aid in Sustainability at PACK EXPO

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RRD's Single-Source Folding Carton Services Allow for Production and Material Optimization

CHICAGO--(BUSINESS WIRE)-- R.R. Donnelley & Sons Company (**RRD**) a leading global provider of marketing, packaging, print, and supply chain solutions will spotlight its end-to-end, single-source paperboard packaging services at PACK EXPO (Oct. 23-26, 2022; McCormick Place; Booth W-22000). Offered to brands of all sizes and industries, the capabilities can streamline folding carton design and production, minimizing material waste, transportation, and associated costs.

RRD's consultative service model encapsulates paperboard materials selection, best-fit manufacturing, enhancements, finishing, and other services like creative development and design, kitting, distribution optimization, warehouse and inventory management, and print collateral and labels. A team of RRD packaging experts identify opportunities for standardization, production, and near-site production and supply chain efficiencies. They also provide guidance on right-sizing, material reduction, component substitution, and treatment or decorative options that help brands reach their sustainability goals while connecting with their customers.

RRD's recent [Unpackaging Reality Report](#) showed that 94% of respondents agreed sustainability is a key consideration in packaging and label decisions. In that same study, 55% of respondents acknowledged that recent supply chain disruptions moved them closer to meeting carbon emissions goals.

"Packaging selections are not part of a zero-sum game between performance and sustainability," said Lisa Pruet, President, Packaging & Labels at RRD. "Our experts look at every side of the equation and consider future scalability needs to design packaging that succeeds on both fronts."

In addition to the folding carton services that are available from sites across North America, RRD will highlight the following products and technologies at its booth:

- Rigid boxes — Outcomes range from basic to unique sizing and shapes and enhancements like interior pockets, and embellishments such as coatings, spot UV, foil stamping, embossing, and more.
- Value-added corrugated — Durable, versatile and sustainable outcomes can be achieved with branded corrugated boxes for product kits, e-commerce, subscription and in-store trays and displays.

RRD experts will be highlighting the value of bundling packaging solutions with labels, graphic design, fulfillment and supply chain solutions, and more to help manage complexity and deliver process efficiencies. For more information on RRD's sustainability-enhancing packaging solutions, meet with [RRD at PACK EXPO](#) International, request [RRD's Quick Start Guide](#), or visit www.rrd.com.

About RRD

RRD is a leading global provider of marketing, packaging, print, and supply chain solutions that elevate engagement across the complete customer journey. The company offers the industry's most trusted portfolio of creative execution and world-wide business process consulting, with services designed to lower environmental impact. With 25,000 clients, including 92% of the Fortune 100, and 32,000 employees across 29 countries, RRD brings the expertise, execution, and scale designed to transform customer touchpoints into meaningful moments of impact.

For more information, visit the company's website at www.rrd.com.

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Katie O'Rourke

Director, RRD Corporate Communications

media.info@rrd.com

312.326.7168

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