



NEWS RELEASE

RRD Solidifies Global Leadership Position with Top Rankings and Industry Awards

2026-07-01

- Global marketing, packaging, print and business services provider improves to 15th in the 2026 Ad Age Agency Report and 9th in the MM+M Agency 100.
- Recognition reflects sustained growth and client trust in RRD's end-to-end solutions across the customer journey.

CHICAGO--(BUSINESS WIRE)-- **RRD** has been recognized with multiple top industry honors and rankings in 2026. The company secured the 15th position among the world's largest 25 agencies in this year's Ad Age Agency Report, marking its eighth consecutive year of being included. RRD also established a strong presence in the healthcare and life sciences sectors with a first-time ranking placing 9th on Medical Marketing + Media's 2026 Agency 100 list.

RRD has been recognized with multiple top industry honors and rankings in 2026. (L to R) RRD's Ed Walter, Composition Architect, IT; Jennafer Brechtel-Higgins, Director, Business Development, Sales; and Sergey Zborovsky, Senior Vice President, IT recently accepted an award from the Association of National Advertisers for RRD's AI-powered Business Communications Intelligence solution. The company also recently secured the 15th position among the world's largest 25 agencies in this year's Ad Age Agency Report and a first-time ranking placing 9th on Medical Marketing + Media's 2026 Agency 100 list.

"Our continued placement in these prominent industry reports highlights the deep partnership we share with our clients," said Tom Quinlan, President, Chief Executive Officer at RRD. "Modern brands need an adaptable partner who

has the ability to optimize the entire customer journey. These recognitions belong to our global teams who consistently turn client challenges into measurable outcomes every day."

Driving Growth Through Marketing Innovation



A critical driver behind RRD's sustained growth and industry acclaim is its advanced digital and marketing portfolio. The company's specialized marketing brand, **Iridio** by RRD, has significantly expanded its capabilities since launching in 2025. By blending creative talent, media mix modeling and advanced data analytics, Iridio helps brands navigate a fragmented consumer landscape to achieve measurable return on investment.

These consecutive high-tier rankings validate RRD's ongoing evolution into an integrated global partner, reflecting the measurable long-term business performance and sustained growth that RRD delivers on a global scale. By building deep partnerships based on long-tenured relationships, RRD has earned the trust of thousands of clients worldwide, who rely on the organization to deliver predictable, high-impact results.

A Banner Year for Global Advancements and Recognition

The leading agency rankings arrive alongside a series of prestigious 2026 award wins for RRD, some of which include:

- ANA B2 Awards – Presented by the Association of National Advertisers and honoring campaigns, agencies and brands in B2B marketing. RRD was recognized in both the Digital Tools + Transformation for its AI-powered Business Communications Intelligence solution and Best Direct Mail categories.
- Foil and Specialty Effects Association Gold Leaf Award – RRD and client Based Trading Cards (BTC) were honored with a Gold Leaf award from the Foil & Specialty Effects Association. The award recognized excellence in the Best Use of Film Casting (Cast and Cure ®) category and for the production of BTC's "The Simulation" Series 4 trading cards, including "The Octopus" (#93) and "Common Sense" (#27).
- Briggs & Stratton Agility Excellence Award – As one of only six companies recognized, the Agility Excellence Award highlights RRD's exceptional ability to support fast-paced, ever-changing demands and specifically commended RRD's commitment to keeping production lines running.
- BizIntegration India CFO Awards – RRD was recognized in the Best Finance Team – IT Enabled Services category, while Williams Lea, an RRD company, won the award for Best Finance Team – Digital Transformation & Automation.
- Economic Times Future Skills Awards 2026 – RRD India was recognized for its Leadership & Talent Development Initiatives in the Best Women-in-Leadership Development Program category.
- 2026 NGO Philanthropy Festival – RRD Asia received two sustainability awards for their "Just Clean Up!" initiative, launched in 2025, including the Corporate Social Responsibility Industry Model and Yearly Philanthropy Case.

To learn more about RRD's end-to-end solutions, visit www.rrd.com/.

About RRD

RRD provides a complete portfolio of marketing, packaging, print and business services to the world's most respected brands, including 92% of the Fortune 100. The company's proprietary technology, advanced data analytics and established expertise fuel organizational decision-making, from strategy through execution. With operations in 30 countries, global organizations and regulated industries trust RRD to reduce complexity and drive audience connections across the entire customer journey.

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Source: RRD