



RRD Partnering with Walletron to Accelerate Mobile Wallet Adoption

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CHICAGO & PHILADELPHIA--(BUSINESS WIRE)-- R.R. Donnelley & Sons Company (RRD) (NYSE:RRD), a leading global provider of marketing and business communications, continues to innovate mobile communications through its Business Communications Solutions (BCS) capabilities.

As part of a new multi-year agreement, RRD is now offering Walletron's mobile wallet billing, payment, and loyalty programs to BCS's large consumer-facing clients. Walletron's patented digital engagement technology places bills, invoices, statements, compliance, and other notifications directly in consumers' hands through the mobile wallets native to both Android and Apple devices. Walletron's capabilities extend BCS's digital delivery offering to consumers seeking digital engagement via their service providers.

"Our clients want new, innovative ways to reach their customers on a mobile level," said Tim Reedy, President of RRD's BCS. "Through this agreement with Walletron, we can provide our clients with the most modern, always-on mobile engagement services. Walletron's proven technology is already in use by over five million users, spanning global brands in the hospitality, utility, auto, and consumer finance industries."

Garrett Baird, CEO and founder of Walletron shares, "We are thrilled to be part of BCS's extensive communication strategy across their diverse client base. Our billing notifications, loyalty status updates, and confirmations are immediate and presented right to consumers mobile wallets with no app to download. Real-time data is presented with actionable links to pay, review, upgrade service, and more. We look forward to helping BCS serve its clients with convenient, simple, and timely notifications and transactions."

Walletron's mobile wallet platform delivers exceptional results for clients, including:

- Notifications that drive 40% of recipients to take action through their mobile wallets;
- Streamlined communications that arrive seconds after accounts have been updated; and
- Convenient consumer-specific data delivered and stored securely on mobile wallets for easy access.

This agreement is in line with BCS's strategy of expanding its capabilities to answer its clients' changing needs and remain on the cutting edge of digital service. It comes a few weeks after the launch of BCS's [SuperDoc PDF statement enhancement](#).

About RRD

RRD is a leading global provider of multichannel business communications services and marketing solutions. With more than 50,000 customers and 43,000 employees across 34 countries, RRD offers the industry's most comprehensive offering of solutions designed to help companies—from Main Street to Wall Street—optimize customer engagement and streamline business operations across the complete customer journey. RRD offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to create, manage, deliver, and optimize their marketing and business communications strategies.

About RRD's Business Communications Solutions

RRD's Business Communications Solutions (BCS) unit more specifically helps organizations transform their transactional communications into a multichannel strategy. BCS connects companies with customers, constituents, and employees through personalized branded messaging thanks to our suite of on-line and off-line regulatory-compliant communication solutions.

For more information about RRD, visit our website at www.rrd.com.

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About Walletron

Walletron, Inc. delivers a SaaS platform that automates brands' presence in mobile wallets like Apple Wallet and Google Pay. The platform provides real-time content via digital cards consumers place in their wallets. Used globally, the platform powers loyalty solutions, membership cards, and bills through the world's only bill-to-wallet patented solution, moBills®. Walletron sends branded notifications that light up consumers' devices with tailored messaging, without ever downloading an app. Walletron moBills® lets consumers pay bills in just two taps – and billers are able to communicate with their customers instantly in a secure, trusted, and engaging way.

To learn more about Walletron, visit www.walletron.com.

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