



RR Donnelley Acquires 8touches, Provider of Online Tools for Creating Customized Real Estate Marketing Direct Mail, Flyers and Brochures

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Internet Front-End Expands RR Donnelley's Internet Offerings and Provides Another Proprietary Front End Tool That Drives Work to Its Digital Printing and Fulfillment Platform

CHICAGO, Jan. 4, 2011 (GLOBE NEWSWIRE) -- **R. R. Donnelley & Sons Company** (Nasdaq:RRD) announced today that it has acquired 8touches, an online provider of easy-to-use tools that allow real estate sales associates, brokers, Multiple Listing Service (MLS) associations and other marketers to create customized communications materials such as direct mail, flyers and brochures.

8touches' branded online resources provide access to more than 1,000 customized templates into which profiles, MLS data and pictures for selected listings can auto-populate. The comprehensive toolset also offers sophisticated mapping features, the ability to obtain surrounding address information and access to demographics that enhance targeted direct mailings.

"This acquisition expands our portfolio of proprietary Internet-based solutions," stated Thomas J. Quinlan III, RR Donnelley's Chief Executive Officer. "8touches brings to RR Donnelley a proven solution that will benefit from our larger scale in software development and distribution. It will also accelerate our ability to create targeted applications for additional industries and vertical segments."

8touches' templates are available for residential, farm and ranch, commercial and new construction real estate marketing programs.

"Integrating 8touches' front end Internet services with our exceptional digital printing and fulfillment platform will enable us to offer even more efficient and responsive service. For customers, our national and international platform reduces cycle times to enable marketers to gain first-mover advantages," added Quinlan.

More information about 8touches products and services is available at 8touches.com.

About RR Donnelley

RR Donnelley (Nasdaq:RRD) is a global provider of integrated communications. Founded more than 146 years ago, the company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, enhance ROI and ensure compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing products and services to leading clients in virtually every private and public sector.

For more information and for RR Donnelley's Corporate Social Responsibility Report, visit the company's web site

at www.rrdonnelley.com

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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