



# RR Donnelley Showcases Portfolio of Product Solutions at Printed Electronics USA 2015

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## Unique Production Capabilities & Solutions Customized to Applications Drive Value

CHICAGO, Nov. 11, 2015 (GLOBE NEWSWIRE) -- R. R. Donnelley & Sons Company (Nasdaq:RRD) will showcase its printed electronics products and solutions at **Printed Electronics USA 2015**, the largest conference and exhibition focused on the commercialization of printed, organic and flexible electronics. The conference event will be held November 18 and 19 at the Santa Clara Convention Center in Santa Clara, Calif.

RR Donnelley will highlight its innovative and proprietary **printed electronics** platform that includes products manufactured using thin flexible printed circuits, RFID, and more. These new and expanding unique capabilities make possible thin, functional products in a variety of formats, from labels to shelf danglers to signage and packaging, all customizable to specific application needs. RR Donnelley's printed electronics platform combines the flexibility of customized print with functional product design.

"Our portfolio of printed electronics products provide customers deep insights into business operations, improved supply chain management, and enhanced communication effectiveness," said Brad Hull, Vice President of Printed Electronics for RR Donnelley. "From custom-engineered solutions for healthcare chain of custody, enhanced consumer engagement, and inventory management to CustomWave RFID labels for pharmaceuticals, we look forward to the opportunity to demonstrate products and solutions that can inform, engage, and inspire."

"It's been our practice to listen carefully to our customers as they describe their communications challenges, and create new products and services that are responsive to their needs," said Dan Knotts, RR Donnelley's Chief Operating Officer. "By providing customized design and multichannel integration, our printed electronics offering increases the impact of print, helping organizations to better connect with their customers, manage inventories, and increase their productivity."

The **Printed Electronics USA 2015** conference will feature more than 200 exhibitors and is expected to attract more than 3,000 attendees from 42 countries. Visit Booth #107 to learn more about RR Donnelley's offerings.

### About RR Donnelley

RR Donnelley (Nasdaq:RRD) helps organizations communicate more effectively by working to create, manage, produce, distribute and process content on behalf of our customers. The company assists customers in developing and executing multichannel communication strategies that engage audiences reduce costs, drive revenues and increase compliance. RR Donnelley's innovative technologies enhance digital and print communications to deliver integrated messages across multiple media to highly targeted audiences at optimal times for clients in virtually every private and public sector. Strategically located operations provide local service and responsiveness while leveraging the economic, geographic and technological advantages of a global organization.

For more information, and for RR Donnelley's Global Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>.

### Use of Forward-Looking Statements

This news release may contain "forward-looking statements" within the meaning of Section 21E of the Securities

Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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