



RRD to Exhibit at FFTA INFO*FLEX 2017 and Feature Their Expertise in Packaging Graphics

Apr 27, 2017

Brand Owners, Printers and Industry Leaders Will Learn About RRD's Leading Flexography Capabilities

MENASHA, Wis.--(BUSINESS WIRE)-- R.R. Donnelley and Sons Company ("RRD") (NYSE:RRD), a world leader in multichannel marketing and business communication solutions, is proud to announce it will be an exhibitor at the upcoming FFTA INFO*FLEX 2017 taking place May 1-2, 2017 at the Phoenix Convention Center in Phoenix, AZ. The two-day event, held in conjunction with the FTA Annual Forum, brings together a global audience of brand owners, printers, suppliers and educators to focus on the latest innovations in flexography, technology, market intelligence and growth opportunities.

RRD's presence at Booth 110 during the event will promote the company's extensive flexography capabilities. Attendees will have the opportunity to engage with RRD's top technical and sales personnel to learn about the latest advances in prepress and plate making technology. "This event is particularly exciting for us as a leading supplier of end-to-end packaging solutions," says Robert Testa, VP of Sales for RRD. "This event represents a perfect opportunity to discuss how we work closely with our clients to provide solutions that enhance their brand. From design to the print production, we provide innovative packaging solutions that deliver a lasting impact with current and future consumers." RRD will showcase service offerings including color separation and expanded gamut expertise, high definition plate making and color management, prototypes, mockups and more—all supported by the company's exceptional customer service team.

About RRD

RRD is a leading global provider of integrated multichannel marketing and business communications solutions. With 50,000 customers and 43,000 employees across 34 countries, RRD offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to effectively create, manage, deliver and optimize their multichannel communications strategies.

For more information, visit our website at <http://www.rrd.com>.

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Source: R.R. Donnelley and Sons Company

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