



RR Donnelley Expands End-to-End Deal Solutions Suite Through Strategic Investment in Peloton

Feb 23, 2016

Venue Deal Marketing, Powered by Peloton, Revolutionizes How Dealmakers Communicate Value

CHICAGO, Feb. 24, 2016 (GLOBE NEWSWIRE) -- **R. R. Donnelley & Sons Company** (Nasdaq:RRD) today announced that it has made a strategic investment in **Peloton Document Solutions LLC** ("Peloton"), a rich media and interactive communications provider for the financial services industry. Under the terms of the agreement, the companies have established a strategic relationship integrating the sales and development of their joint deal marketing services, enabling clients of RR Donnelley's Venue Deal Solutions to interactively and securely communicate their company's value to investors, lenders, advisors and strategic acquirers.

RR Donnelley's Financial Services Group is a leader in creating, managing, printing and distributing critical financial business communications. The comprehensive Venue Deal Solutions platform streamlines and accelerates every step of the deal process, maximizing deal team efficiency. As the anchor product of the platform, the Venue[®] data room enables clients to securely manage, track and share highly privileged information beyond their firewalls with bidders, counterparties, investors and other controlled audiences.

"Servicing more critical business transactions than any other financial communications services provider, at RR Donnelley we understand how much more sophisticated and competitive the deal process has become," noted Craig Clay, Executive Vice President of RR Donnelley's Financial Services Group. "Venue Deal Marketing not only enables our clients to transform that process, but also allows them to more efficiently and interactively tell their company story."

Leveraging video and other media content, **Venue Deal Marketing**, powered by Peloton, replaces hard copy and PDF deal books with dynamic, interactive documents, revolutionizing how companies communicate their value and manage their M&A and financing process. The Venue Deal Marketing cutting edge technology will enable the Venue Deal Solutions investment bank and private equity firm clients to market and manage large, highly complex transactions.

"Over the past decade, technology has dramatically changed the way deal makers manage and consume content," stated Steve Wiesner, Chief Executive Officer of Peloton. "We are thrilled to be working with RR Donnelley, a leading data room provider that financial professionals around the world know and trust. This relationship will allow us to power Venue Deal Marketing and bring more deals to life."

About RR Donnelley

RR Donnelley (Nasdaq:RRD) helps organizations communicate more effectively by working to create, manage, produce, distribute and process content on behalf of our customers. The company assists customers in developing and executing multichannel communication strategies that engage audiences reduce costs, drive revenues and increase compliance. RR Donnelley's innovative technologies enhance digital and print communications to deliver integrated messages across multiple media to highly targeted audiences at optimal times for clients in virtually every private and public sector. Strategically located operations provide local service and responsiveness while leveraging the economic, geographic and technological advantages of a global organization.

For more information, and for RR Donnelley's Global Social Responsibility Report, visit the company's web site

at <http://www.rrdonnelley.com>.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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Source: RR Donnelley

News Provided by Acquire Media

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