



RR Donnelley Awarded New Multi-Year Catalog and Logistics Agreement by L.L.Bean

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To Produce Full Line and Specialty Catalogs as Well as Provide List Processing, Co-Bind and Co-Mail Services

CHICAGO, Feb. 15, 2011 (GLOBE NEWSWIRE) -- **R. R. Donnelley & Sons Company** (Nasdaq:RRD) announced today that it has been awarded a new multi-year agreement by L.L.Bean, a leading multi-channel provider of apparel and outdoor equipment. Under the terms of agreement, RR Donnelley will produce L.L.Bean's full line and specialty catalogs including its Outdoors/Sporting and Home titles, as well as produce package inserts that ship with ordered products. RR Donnelley will also provide list processing and co-binding services and draw on its logistics resources to deliver co-mail services.

"The catalog continues to play a significant role in our multi-channel business. This agreement with RR Donnelley will enable us to provide our customers with the quality printed communications they have come to expect from L.L.Bean," said Nancy Dynan, L.L.Bean's Vice President of Corporate Marketing.

"We are very pleased and proud to have earned the opportunity to support L.L.Bean's catalog program," stated John Paloian, RR Donnelley's Chief Operating Officer. "Our employees look forward to using our production, list processing, and logistics resources to support L.L.Bean's programs. The platform that we have built is ideal for meeting the demanding requirements of retailers, catalogers and others who reach consumers through multiple channels."

About RR Donnelley

RR Donnelley (Nasdaq:RRD) is a global provider of integrated communications. Founded more than 146 years ago, the company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, enhance ROI and ensure compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing products and services to leading clients in virtually every private and public sector.

For more information and for RR Donnelley's Corporate Social Responsibility Report, visit the company's web site at www.rrdonnelley.com

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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