



RR Donnelley Awarded Multi-Year Multi-Million Dollar Agreement by Northern Tool + Equipment Co. and The Sportsman's Guide

May 01, 2013

To Provide Comprehensive Direct Response, Catalog Production, Retail Inserts and Logistics Services

CHICAGO, May 1, 2013 (GLOBE NEWSWIRE) -- R. R. Donnelley & Sons Company (Nasdaq:RRD) today announced that it has been awarded a multi-year multi-million dollar agreement that extends and expands its relationship with Northern Tool + Equipment, The Sportsman's Guide and The Golf Warehouse. Northern Tool + Equipment acquired both The Sportsman's Guide and The Golf Warehouse in December 2012. Under the terms of this agreement, RR Donnelley will provide a comprehensive range of catalog and direct response production services, retail inserts, co-binding, co-mailing, logistics services and more.

"Our family run operation was founded on the objective of providing in-depth knowledge and exceptional service to our customers," said Chuck Albrecht, President of Northern Tool + Equipment. "RR Donnelley's range of capabilities allows us to bring these values to our customers and prospects through integrated messaging across a broad array of channels."

Northern Tool + Equipment is a leading multi-channel retailer and supplier of high-quality tools and equipment. They provide a wide selection of products from consumer goods to industrial and construction equipment to do-it-yourselfers, contractors and professional shops worldwide. Northern Tool + Equipment sells its products through internet, mobile, and retail channels with more than 80 store locations in 17 states. The Sportsman's Guide specializes in outerwear, footwear and goods such as hunting equipment, military surplus, optics and tools. The Golf Warehouse is a retailer of golf equipment.

"We are very pleased and proud to continue and expand this valued relationship," said Dan Knotts, RR Donnelley's Chief Operating Officer. "Our comprehensive print and logistics platform and multi-channel solutions are ideally suited to support our customers as they bring content to audiences in a variety of media. As retailers become omni-channel marketers we offer a single-source path to fully integrated communications."

About RR Donnelley

RR Donnelley (Nasdaq:RRD) is a global provider of integrated communications. The company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, drive top-line growth, enhance ROI and ensure compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing services to clients in virtually every private and public sector.

For more information, and for RR Donnelley's Global Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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