



RRD to Exhibit at Booth #2847 at GlobalShop 2017 – March 28 – 30 in Las Vegas

Mar 22, 2017

Showcasing RRD's Integrated Retail Solutions

CHICAGO--(BUSINESS WIRE)-- R. R. Donnelley & Sons Company (NYSE:RRD), a leader in integrated multichannel marketing and business communications, announces its participation at GlobalShop 2017, one of the world's largest annual events for the retail industry.

GlobalShop 2017 attendees can visit the RRD booth #2847 to learn more about our integrated retail solutions and discuss in-store marketing and communications strategies. As part of the booth, attendees can interact with RRD's *In-store Marketing Workflow System* which empowers retailers to take control of communications delivery through its intuitive platform. Brand consistency is important to clients and this workflow system helps promote consistency across all marketing and branding collateral. Furthermore, RRD's workflow system enhances tracking and optimization of marketing campaigns to help increase their return on investment and connection to targeted audiences.

From creative and campaign management to printing and logistics, direct marketing to eCommerce, retailers can benefit from working collaboratively with RRD as their one-stop provider of omni-channel products, services and solutions.

About RRD

RR Donnelley is a leading global provider of integrated multichannel marketing and business communications solutions. With more than 52,000 clients and 43,000 employees across 34 countries, RR Donnelley offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to effectively create, manage, deliver and optimize their multichannel communications strategies.

For more information, and for RR Donnelley's Global Social Responsibility Report, visit the Company's web site at www.rrd.com.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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