



RRD Builds for Future with Maureen Powers as new President of RMS

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Powers to fulfill new leadership role on May 21st

CHICAGO--(BUSINESS WIRE)-- **R.R. Donnelley & Sons Company** (NYSE: RRD) (“RRD” or the “Company”) followed up on the recent creation of their Marketing Solutions group by adding Maureen Powers to the team as the new President of RRD’s Response Marketing Solutions (RMS) team starting on May 21st. Powers comes from Discover Financial Services where she served in a variety of senior leadership positions, most recently as head of their Rewards program.

Powers holds a Bachelor’s degree from Northern Illinois University and an MBA from Northwestern University’s Kellogg Scholl of Management. She will be based in RRD’s headquarters in Chicago, IL and reports to Doug Ryan. Powers will succeed Dan Thornton, who announced his retirement after 22 years of successful leadership on the RRD team. As part of the transition, Dan will remain working directly with Maureen and the company through July.

“Maureen’s proven experience as an innovative and strategic marketing leader in the financial services sector makes her a great fit to lead our Response Marketing Solutions team,” said Doug Ryan, President of RRD Marketing Solutions. “Her leadership skills, business experience and marketing expertise add additional strength to our growing omni-channel marketing capabilities.”

About RRD Marketing Solutions

RRD Marketing Solutions leverages an integrated portfolio of data analytics, creative services and multichannel execution to deliver comprehensive, end-to-end solutions that drive marketing ROI throughout the full customer journey. RRD’s key capabilities utilize data management, advanced analytics, creative and content services, to deliver new customers through online, offline, and in-store channels.

About RRD

RRD is a leading global provider of multichannel business communications services and marketing solutions. With more than 50,000 clients and 43,000 employees across 34 countries, RRD offers the industry’s most comprehensive portfolio of solutions designed to help companies—from Main Street to Wall Street—optimize customer engagement and streamline business operations across the complete customer journey. RRD offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to create, manage, deliver and optimize their marketing and business communications strategies.

For more information, visit RRD’s website at www.rrd.com.

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