



RR Donnelley Awarded Multi-Year Agreement to Provide Enterprise-Wide Promotional and Marketing Materials to Pharmaceutical Company Eisai Inc.

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CHICAGO, Aug 09, 2010 (BUSINESS WIRE) -- **R. R. Donnelley & Sons Company (NASDAQ:RRD)** announced today that it has been awarded a multi-year agreement to provide enterprise-wide promotional and marketing collateral materials to Eisai. An on-site RR Donnelley service team will coordinate print production that draws on the company's commercial printing, direct mail, digital printing and other resources.

Eisai Inc. (pronounced a-zi) is a U.S. pharmaceutical subsidiary of Tokyo-based Eisai Co., Ltd., a research-based *human health care* company that discovers, develops and markets products throughout the world.

"Our heritage and mission have earned us recognition as an innovative, efficient, solution-oriented company and we look for those same qualities in our suppliers," said Hans Engel, Purchasing Manager at Eisai. "We found them in RR Donnelley and believe that their comprehensive product line, manufacturing experience and print management resources will deliver exceptional value to Eisai."

"We are very pleased to have the opportunity to support Eisai Inc.," stated John Paloian, RR Donnelley's Chief Operating Officer. "Producing integrated communications, particularly for pharmaceutical and life sciences companies requires exceptional responsiveness, precision and quality. The combination of technology and craftsmanship that we offer across the breadth of our platform is ideally suited to meeting exactly these challenges."

About RR Donnelley

RR Donnelley (NASDAQ:RRD) is a global provider of integrated communications. Founded more than 145 years ago, the company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, enhance ROI and ensure compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing products and services to leading clients in virtually every private and public sector.

For more information and for RR Donnelley's Corporate Social Responsibility Report, visit the company's web site at www.rrdonnelley.com

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

SOURCE: R. R. Donnelley & Sons Company

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