



RRD Recognized for Excellence in Technological Innovation at ITC InfoTech Annual Codeathon Event

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Company awarded for creating a prototype of an AI-enabled employee recruitment tool that produced tangible business results – reducing lead times for onboarding job applicants from weeks to days

CHICAGO--(BUSINESS WIRE)-- **R.R. Donnelley & Sons Company** (RRD) (NYSE:RRD), a leading global provider of multichannel solutions for marketing and business communications, today announced that it ranked among the winners at iTech, ITC InfoTech's flagship annual event, hosted in Bangalore, India. iTech welcomes students, professional developers, and early stage technology startups to pitch innovative solutions to leaders of global companies. RRD achieved third place among more than 3,500 participating teams for creating a recruitment tool that leverages Intelligent Process Automation to reduce overall lead times for recruiting efforts from weeks to days.

"Many companies are seeking ways to leverage emerging technologies to improve efficiencies and solve business challenges," said Ken O'Brien, Executive Vice President and Chief Information Officer, RRD. "What sets us apart is our ability to take these technologies – from artificial intelligence, to business process automation, to machine learning – and demonstrate meaningful business results that improve our own internal processes and do the same for our clients. We are proud of our talented team in India for creating a solution that utilizes Intelligent Process Automation to deliver demonstrable improvements in recruiting. Innovative projects such as these provide the building blocks for future solutions and offerings."

RRD's iTech win comes on the heels of numerous other recent technological innovations and accomplishments. In October, the Company won the NASSCOM Customer Service Excellence Award for leveraging Robotic Process Automation to transform business operations. RRD also won first place in the 2018 ETQ Innovation Excellence Awards, which acknowledges customer ingenuity in implementing ETQ reliance software in innovative ways to solve business challenges.

To learn more about how RRD can help you optimize communications with your customers through industry-leading technology, [contact us](#).

About RRD

RRD is a leading global provider of multichannel business communications services and marketing solutions. With more than 50,000 customers and 43,000 employees across 34 countries, RRD offers the industry's most comprehensive offering of solutions designed to help companies—from Main Street to Wall Street—optimize customer engagement and streamline business operations across the complete customer journey. RRD offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to create, manage, deliver, and optimize their marketing and business communications strategies.

For more information about RRD, please visit www.rrd.com.

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