



RRD Earns Graphics Measures International (GMI) Certification for Labels Printing

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Company builds on leading labels and packaging capabilities with new certification that enables clients to better monitor and measure quality and performance

CHICAGO--(BUSINESS WIRE)-- **R.R. Donnelley & Sons Company** (RRD) (NYSE:RRD), a leading global provider of multichannel solutions for marketing and business communications, today announced that its West Chester, Ohio facility has completed the Graphics Measures International (GMI) Compliance Certification for flexographic processes. This new certification is in addition to RRD's lithographic process certification for cartons and extensive quality and regulatory certifications that it holds across its facilities worldwide.

"Our clients are increasingly seeking a full-service partner that can execute all of their marketing and business communications needs while adhering to the strictest of quality, compliance and regulatory standards," said John Pecaric, President of RRD Business Services. "We are continually seeking ways to provide our clients with an even greater level of quality assurance, recognizing that everything we produce is an important extension of their brand. This GMI Compliance Certification provides our clients with an additional level of assurance that each of their labels and packages will be produced with strict color accuracy and consistent quality."

GMI works with clients, product vendors, and packaging suppliers to establish processes that effectively manage production, enhance packaging quality, and build brand equity. Through the certification, RRD further enables its clients to monitor and measure performance over time to ensure that each representation of their brand is consistent and measured according to set standards.

In addition to GMI-certified flexographic and lithographic process certifications, the company has 29 facilities worldwide with Current Good Manufacturing Practices (cGMP), enabling them to handle FDA-regulated products, and more than 90 ISO 9001 certified facilities that, collectively, empower RRD to drive desired results for clients across a variety of top industries.

For more information about RRD's Label Solutions, please visit rrd.com/capabilities/label-solutions. To learn more about RRD's Packaging Solutions, please visit rrd.com/capabilities/packaging-solutions.

About RRD

RRD is a leading global provider of multichannel business communications services and marketing solutions. With more than 50,000 customers and 43,000 employees across 34 countries, RRD offers the industry's most comprehensive offering of solutions designed to help companies—from Main Street to Wall Street—optimize customer engagement and streamline business operations across the complete customer journey. RRD offers a comprehensive portfolio of capabilities, experience and scale that enables organizations around the world to create, manage, deliver, and optimize their marketing and business communications strategies.

For more information about RRD, please visit www.rrd.com.

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