



RR Donnelley Publishes a Guide to Proxy Design for Optimized Shareholder Communications

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CHICAGO, Sept. 9, 2013 (GLOBE NEWSWIRE) -- R. R. Donnelley & Sons Company (Nasdaq:RRD) announced today that it has published a complimentary **Guide to Proxy Design** to assist organizations in optimizing their shareholder communications as they work to transform proxy statements from traditional compliance documents to more compelling shareholder communication tools.

The 36-page Guide presents a selection of formats and styles that can be used to design a proxy statement that is aligned with corporate messaging and that proactively engages investors and shareholders while meeting proxy-related objectives and regulatory requirements.

"Today's trend is for proxies to include increasingly detailed information on a range of company issues, including board leadership, shareholder rights, executive compensation and performance," said Ron Schneider, Director of Corporate Governance Services for RR Donnelley. "We've seen a direct correlation between the increase in the length and complexity of proxy statements and a decrease in actual readership and voting. Our Guide offers options that make the proxy communication more visually appealing and understandable."

The Guide offers format options that include:

- A three-to-five page proxy statement summary;
- A substantive CEO or Board cover letter to address business issues in addition to voting issues;
- A detailed table of contents to aid in locating and navigating to key topics;
- A robust question & answer section;
- The use of visual graphics to highlight and explain key data points and trends.

"RR Donnelley is a leader in proxy statement and financial communications design and printing," stated Craig Clay, Executive Vice President of RR Donnelley. "We are pleased to offer our clients expertise in an area where they are seeking additional guidance and insight. This Guide will help our clients create forward-thinking shareholder communications that fit their communications objectives and messaging style."

The complimentary Guide is available for download on the RR Donnelley corporate website at: http://fsgmarketing.rrd.com/mk/get/PROXY_GUIDE.

About RR Donnelley

RR Donnelley (Nasdaq:RRD) is a global provider of integrated communications. The company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, drive top-line growth, enhance ROI and increase compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing services to clients in virtually every private and public sector.

For more information, and for RR Donnelley's Global Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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