



RR Donnelley Awarded \$60 Million Multi-Year Print Management Agreement by Harrah's Entertainment, Inc.

Oct 27, 2008

CHICAGO - October 28, 2008 - R.R. Donnelley & Sons Company (NYSE:RRD) announced today that it has been awarded a multi-year \$60 million Print Management agreement by Harrah's Entertainment, Inc., the world's largest provider of branded casino entertainment. Under the terms of the agreement RR Donnelley will provide a broad range of printing and related services, including commercial print, forms and print fulfillment to Harrah's properties across the United States and in Ontario, Canada. Harrah's Entertainment properties will also use CustomPoint®, RR Donnelley's leading web-enabled Print Management system.

"Harrah's Entertainment is focused on building loyalty and value with its customers through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership," said John W. Baker, Vice President - Procurement and Enterprise Effectiveness for Harrah's Entertainment. "As we sought to achieve the best value and lowest total cost of ownership from our Print Management program, we saw these same qualities mirrored by RR Donnelley."

"We are very pleased to have the opportunity to serve Harrah's Entertainment and its properties through this new Print Management program," stated John Paloian, RR Donnelley's Chief Operating Officer. "Our ability to use our production and service platform to tailor a program to the needs and unique requirements of each property make RR Donnelley a superb match for Harrah's Entertainment. We look forward to helping Harrah's Entertainment achieve a lower total cost of ownership and higher ROI for a full range of printed products and related services."

About RR Donnelley

RR Donnelley (NYSE: RRD) is the world's premier full-service provider of print and related services, including business process outsourcing. Founded more than 144 years ago, the company provides products and solutions in commercial printing, direct mail, financial printing, print fulfillment, labels, forms, logistics, call centers, transactional print-and-mail, print management, online services, digital photography, color services, and content and database management to customers in the publishing, healthcare, advertising, retail, technology, financial services and many other industries. The largest companies in the world and others rely on RR Donnelley's scale, scope and insight through a comprehensive range of online tools, variable printing services and market-specific solutions.

For more information, and for RR Donnelley's Corporate Social Responsibility Report, visit the company's web site at www.rrdonnelley.com.

Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

RR Donnelley Investor Contact:
Dan Leib
Senior Vice President, Treasurer
312.326.7710
dan.leib@rrd.com

RR Donnelley Media Contact:
Doug Fitzgerald
Executive Vice President
Communications
630.322.6830
doug.fitzgerald@rrd.com