

## RR Donnelley Awarded \$80 Million Multi-Year Book and Magazine Production Contract by F+W Publications, Inc.

Jul 08, 2008

CHICAGO--(BUSINESS WIRE)--July 8, 2008--R.R. Donnelley & Sons Company (NYSE: RRD) announced today that it has been awarded a multi-year contract in excess of \$80 million to produce a major portion of F+W Publications, Inc. book and magazine work. F+W Publications, Inc. is an established special interest publisher and multi-channel content provider. The agreement greatly expands RR Donnelley's previous relationship with F+W.

F+W's well-known imprints include Writer's Digest, North Light Books, Adams Media, and Krause Publications. Industry-leading magazines include Deer & Deer Hunting, Horticulture, Popular Woodworking, The Artist's Magazine, HOW, Print, and I.D. F+W annually publishes approximately 750 books and more than 50 magazine titles.

David Nussbaum, Chairman and CEO for F+W, stated: "Consolidating the number of print vendors F+W employs has been a key strategic goal for the Company. We spent many months in discussions with our other partners in the industry. RR Donnelley's long and well-deserved reputation for quality and reliability and their ability to craft a program that delivers exceptional value to F+W ultimately made our decision an easy one. We look forward to working and collaborating with the RR Donnelley team."

Thomas J. Quinlan III, RR Donnelley's President and CEO, said, "We are very pleased to have the opportunity to expand our relationship with such a respected publisher as F+W. Our end-to-end platform offers the potential to leverage our resources for premedia services, magazine and book production, logistics services, merchandising materials and transactional business documents. We look forward to exercising our domestic and international platform to support F+W as it continues to deliver exceptional content to its broad audience of readers."

## About F+W Publications, Inc.

F+W Publications is an established special interest publisher and marketer of magazines, books, book clubs, conferences, and interactive media properties. Its mission is to deliver to passionate consumers the content, community, and data they desire, regardless of platform. The Company publishes more than 50 magazine titles, and has more than 4,000 books in print with 750 new titles each year. F+W is owned by private equity firm, ABRY Partners, LLC. **fwpublications.com** 

## **About RR Donnelley**

RR Donnelley (NYSE:RRD) is the world's premier full-service provider of print and related services, including business process outsourcing. Founded more than 140 years ago, the company provides solutions in commercial printing, direct mail, financial printing, print fulfillment, forms and labels, logistics, call centers, transactional print-and-mail, print management, online services, digital photography, color services, and content and database management to customers in the publishing, healthcare, advertising, retail, technology, financial services and many other industries. The largest companies in the world and others rely on RR Donnelley's scale, scope and insight through a comprehensive range of online tools, variable printing services and market-specific solutions.

For more information, and for RR Donnelley's Corporate Social Responsibility Report, visit the company's web site at www.rrdonnelley.com.

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation to update or revise any forward-looking statements.

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