



# RR Donnelley Awarded \$25 Million Multi-Year Agreement by Parke-Bell Ltd, Inc.

Oct 17, 2012

## Prepress, Printing, Binding and Logistics Services for Touch of Class® Catalog

CHICAGO, Oct. 18, 2012 (GLOBE NEWSWIRE) -- R. R. Donnelley & Sons Company (Nasdaq:RRD) today announced that it has been awarded a \$25 million multi-year agreement by Parke-Bell Ltd, Inc. to provide prepress, printing, binding, and **logistics** services for the company's Touch of Class catalogs. Touch of Class is a leading multi-channel merchant of home décor and furnishings products. The agreement renews and expands the companies' relationship.

"Our customers trust Touch of Class to present a broad array of high quality products that will enhance the beauty, convenience and functionality of each room in their homes, so color reproduction in our catalogs is especially important," said Fred Bell, the company's CEO. "We believe that RR Donnelley's craftsmanship, prepress expertise and logistics resources will deliver exceptional value to Touch of Class as they help us bring our distinctive offering to our customers."

Under the terms of the agreement RR Donnelley will help to drive postage efficiencies for Touch of Class through its co-binding and co-mailing capabilities, both of which are designed to help customers take maximum advantage of the discounts offered by the USPS.

"We are very proud to continue and expand our relationship with Touch of Class," said RR Donnelley's Chief Operating Officer John Paloian. "**Catalogs** play a vital role in our customers' 360 degree marketing efforts. We have developed an end-to-end offering for multi-channel merchants that brings scale and innovation to the development, management, production, and distribution of content."

## About RR Donnelley

RR Donnelley (Nasdaq:RRD) is a global provider of integrated communications. The company works collaboratively with more than 60,000 customers worldwide to develop custom communications solutions that reduce costs, drive top-line growth, enhance ROI and ensure compliance. Drawing on a range of proprietary and commercially available digital and conventional technologies deployed across four continents, the company employs a suite of leading Internet based capabilities and other resources to provide premedia, printing, logistics and business process outsourcing services to clients in virtually every private and public sector.

For more information, and for RR Donnelley's Global Social Responsibility Report, visit the company's web site at <http://www.rrdonnelley.com>.

## Use of Forward-Looking Statements

This news release may contain "forward-looking statements" as defined in the U.S. Private Securities Litigation Reform Act of 1995. Readers are cautioned not to place undue reliance on these forward-looking statements and any such forward-looking statements are qualified in their entirety by reference to the following cautionary statements. All forward-looking statements speak only as of the date of this news release and are based on current expectations and involve a number of assumptions, risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. Readers are strongly encouraged to read the full cautionary statements contained in RR Donnelley's filings with the SEC. RR Donnelley disclaims any obligation

to update or revise any forward-looking statements.

CONTACT: Media Contacts:

Doug Fitzgerald

Executive Vice President Communications

Tel: +1 630-322-6830

E-mail: [doug.fitzgerald@rrd.com](mailto:doug.fitzgerald@rrd.com)

Investor Contact:

Dave Gardella

Senior Vice President Finance

Tel: +1 312-326-8155

E-mail: [david.a.gardella@rrd.com](mailto:david.a.gardella@rrd.com)

Source: RR Donnelley

News Provided by Acquire Media

© 1998 - archive R.R. Donnelley & Sons Company, all rights reserved.